

NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION
PINAL COUNTY WORKFORCE DEVELOPMENT BOARD
SUMMARY OF AGENDA FOR MEETING
Thursday, April 18, 2024

2:00 PM - CALL TO ORDER

PINAL COUNTY ADMINISTRATIVE COMPLEX
CONFERENCE ROOM (1st FLOOR)
135 N. PINAL STREET
FLORENCE, AZ 85132

BUSINESS BEFORE THE BOARD

- (1) Roll call and introductions
- (2) CONSENT AGENDA (10 Minutes)
All items indicated by an asterisk () will be handled by a single vote as part of the consent agenda, unless a Board Member, Board Staff, or member of the public objects at the time the agenda item is called.*
 - *a. Discussion/approval/disapproval of the March 18, 2024 Regular Meeting Minutes
 - *b. Discussion/Approval/Disapproval of recommendation to the following training programs to the statewide Eligible Training Provider List
 - Proud Service Veteran (PSV) CDL Trucking LLC. –School Bus and/or Passenger Bus Program
 - Proud Service Veteran (PSV) CDL Trucking LLC-Retrain Program
 - Central Arizona College-Automated Industrial Technology A.A.S.
 - *c. Discussion/approval/disapproval of the reappointment to the Pinal County Workforce Development Board Andrew Clegg with Central Arizona College (Education and Training Sector) Term of service July 1, 2024 through June 30, 2027
 - *d. Discussion/approval/disapproval of the corrected term of Joel Villegas with Pinal County Education Service Agency (Workforce Sector) Term of service shall be through March 3, 2027, on the Pinal County Workforce Development Board
NOTE: During the March 21, 2024, meeting the Board approved the reappointment to the Pinal County Workforce Development Board Joel Villegas with Pinal County Education Service Agency (Workforce Sector) Term of Service is March 4, 2024, through March 3, 2026. **Notably, the said term should have read through March 3, 2027.**
 - *e. Discussion/approval/disapproval of the ARIZONA@WORK Pinal County Rapid Response Policy
 - *f. **ITEM ADDED:** Discussion/Approval/Disapproval: Renewal of our Lightcast subscription. Lightcast is an economic and workforce development modeling tool used by ARIZONA@WORK Pinal County to provide analysis of current and future workforce trends. In May 2023, the Pinal County Workforce Development Board approved sharing a subscription with ARIZONA@WORK Northeast Arizona through an Intergovernmental Agreement (IGA). The IGA and subscription expire on May 30, 2024. Cost is approximately \$14,000 per year for four seats.
- (3) Discussion/approval/disapproval of the Pinal County Workforce Development Board Budget Report
- (4) Board Chair Report
- (5) Operations Report
- (6) Presentation: Southern Arizona Sports-Tourism-Film Authority (SASTFA)/Cinema West Presentation Business/Education Committee - Blake Eager (SASTFA), Jessica Peelscott, and Linette Shor (Cinema

West)

- (7) Presentation: Adult Probation Initiative Update – Aaron Moon/Sonia Cortez (Equus Workforce Solutions)
- (8) Information: Social Media Update - Brian Kramer (Blossom Digital Marketing)
- (9) Call to Public -

Consideration and discussion of comments from the public. Those wishing to address the Pinal County Workforce Development Board need not request permission in advance. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.

Posted on the 15th day of April around 11:00 AM

NOTE: One or more members of the Board may participate in this meeting by telephonic or video conference call. The PCWDB may go into Executive Session for the purpose of discussion or consideration of records exempt by law from public inspection pursuant to A.R.S. § 38-431.03(A)(2). Pursuant to A.R.S. 38-431.02(H), the public will have physical access to the meeting place fifteen (15) minutes prior to the start of the meeting.

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ADJOURNMENT

(SUPPORTING DOCUMENTS ARE AVAILABLE AT THE WORKFORCE DEVELOPMENT OFFICE)

In accordance with the requirement of Title II of the Americans with Disabilities Act (ADA), the Pinal County Workforce Development Board does not discriminate against qualified individuals with disabilities admission to public meetings. If you need accommodation for a meeting, please contact the Workforce Development Office at (520)866-6227, at least (3) three business days prior to the meeting (not including weekends or holidays) so that your request may be accommodated.



AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Roll call and introductions

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

[Click to download](#)

No Attachments Available



AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

CONSENT AGENDA (10 Minutes)

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- *d. Discussion/approval/disapproval of the corrected term of Joel Villegas with Pinal County Education Service Agency (Workforce Sector) Term of service shall be through March 3, 2027, on the Pinal County Workforce Development Board

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and subscription expire on May 30, 2024. Cost is approximately \$14,000 per year for four seats.

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History		
Time	Who	Approval

ATTACHMENTS:
Click to download
<input type="checkbox"/> Meeting Minutes 3.21.2024
<input type="checkbox"/> Proud Service Veteran (PSV) CDL Trucking LLC. –School Bus and/or Passenger Bus Program
<input type="checkbox"/> Proud Service Veteran (PSV) CDL Trucking LLC-Retrain Program
<input type="checkbox"/> Central Arizona College-Automated Industrial Technology A.A.S.
<input type="checkbox"/> Recommendation Letter for Andrew Clegg
<input type="checkbox"/> Recommendation Letter for Joel Villegas
<input type="checkbox"/> 900 Rapid Response

**NOTICE OF PUBLIC MEETING AND EXECUTIVE SESSION PINAL COUNTY WORKFORCE DEVELOPMENT
BOARD ACTION LEGAL MINUTES SUMMARY**

Thursday, March 21, 2024

2:00 PM - CALL TO ORDER

PINAL COUNTY ADMINISTRATIVE COMPLEX CONFERENCE ROOM (1st FLOOR)

135 N. PINAL STREET

FLORENCE, AZ 85132

1. Roll Call and Introductions

Meeting called to order at 2:00pm

<p><u>Members Present:</u></p> <ol style="list-style-type: none"> 1. Liz Harris Tuck (Zoom) 2. Harold Christ 3. Christina Riedel (Zoom) 4. Tim Tucker (Zoom) 5. Jim Garrett 6. Lynn Parsons 7. Jack Beveridge (Zoom) 8. Andrew Clegg (Zoom) 9. Erica Ballersteros (Zoom) 10. Stacey Rich (Zoom) 11. Joel Villegas 12. Mike Cruz (Zoom) 13. Mary Fleck (Zoom) <p>QOURUM MET</p>	<p><u>Members Absent:</u></p> <ol style="list-style-type: none"> 1. Jakob Andersen 2. Logen Kelly 3. Bryan Seppala 4. Richard Wilkie 5. Susan Aguilar 6. Samuel Kolapo 7. Solomon Galyon 8. Joshua Paine <p><u>Staff Present:</u></p> <ul style="list-style-type: none"> • Joel Millman • Laura Loiacono • Shannon McHenry • Moriah Robles • Carrie Fike • James Smith
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2. CONSENT AGENDA

All items indicated by an asterisk () will be handled by a single vote as part of the consent agenda, unless a Board Member, Board Staff, or member of the public objects at the time the agenda item is called.*

- *a. Discussion/approval/disapproval of the February 15, 2024 Regular Meeting Minutes
- *b. Discussion/approval/disapproval of ARIZONA@WORK Pinal County Allowable Costs Policy
- *c. Discussion/approval/disapproval of ARIZONA@WORK Pinal County Leveraged Resources Policy
- *d. Discussion/approval/disapproval of the reappointment to the Pinal County Workforce Development Board Christina Riedel with Sunlife Health (Business Sector) Term of Service May 01, 2024 through April 30, 2026
- *e. Discussion/approval/disapproval of the reappointment to the Pinal County Workforce Development Board Joel Villegas with Pinal County Education Service Agency (Workforce Sector) Term of Service is March 04, 2024 through March 03, 2026
- *f. Discussion/approval/disapproval of appointment to the Pinal County Workforce Development Board David Nieves with Procter & Gamble (Business Sector) Term of Service April 04, 2024 through January 31, 2025 *NOTE: Mr. Nieves will be fulfilling Eric Craft's term*
- *g. Discussion/approval/disapproval of the Partner Program Reports
 - Youth Program
 - Adult/Dislocated Worker Program
 - One Stop Operator

Motion Entered by: Andrew Clegg

Second by: Joel Villegas

Item Action: Approved

3. Board Chair Report

Harold Christ updated members on the March 18th community event in Casa Grande which was held to gather information for the 2025-2028 ARIZONA@WORK Pinal County Workforce Development plan. He also encouraged members to attend the remaining events.

Item Action: Information Only

4. Operations Report

Joel Millman provided the following summary:

- Local Plan development continues. A survey was sent to ARIZONA@WORK Pinal County partners March 20, 2024 and will go out to full board as well as County Leadership this following week for input that could be used in the plan. The plan must be submitted to the Office of Economic Opportunity by August 2024. Plan will take effect January of 2025.
- Job Center Certification – Every 3 years the PCWDB is required to certify the job centers. An email was sent out to board members requesting volunteers to help with this effort. Richard Wilkie and Lynn Parsons responded and will work with staff to complete the certification process. The target to complete this process is June 2024.
- Work Group Update – Moriah Robles briefed members regarding the Career Pathways Workgroup. The group decided to initially focus on Advanced Manufacturing.

Item Action: Information Only

5. Discussion/approval/disapproval of the PCWDB Budget Report

Carrie Fike presented the PCWDB Budget Report including expenditures through January 31, 2024

Motion Entered by: Lynn Parsons

Second by: Jim Garrett

Item Action: Approved

6. Discussion/approval/disapproval of Funding opportunities provided to local workforce development boards via Alert23-002 PY23/PY24 “Rapid Response Funds” and Alert 24-001 “One Time Funding Opportunities”

Joel Millman briefed the PCWDB on the purpose of Rapid Response funds and provided a breakdown on how the Alert 23-002 “PY21/FY22 One Time Funding Awards” grant funds were allocated to our program. He then discussed the Alert 24-001 “One Time Funding Opportunities” which was opened for second round of proposals. ARIZONA@WORK Pinal County submitted a request for \$160,000 for a cloud based platform that would allow all partners to refer and track participants. Joel will work with procurement over the next few weeks to secure Requests for Quotes.

Motion Entered by: Lynn Parsons

Second by: Liz Harris Tuck

Item Action: Approved

7. Discussion/approval/disapproval Adult Dislocated Worker Request for Proposal #243729

Joel Millman announced that a Request for Proposal #243729 was published to solicit proposals from qualified suppliers to provide Workforce Innovation and Opportunity Act (ARIZONA@WORK Pinal County) adult and dislocated worker services. Five proposals were received and opened on January 17, 2024, at 2:05 p.m. All five proposals were deemed responsive and responsible and were evaluated by a four person committee, including three members of the Pinal County Workforce Development Board. After review and scoring of the proposals by the evaluation committee, it is recommended that the Pinal County Board of Supervisors approve the award of contract #243729 Adult and Dislocated Worker Services to Eckerd Connects.

Motion Entered by: Lynn Parsons

Second by: Mary Fleck

Item Action: Approved

8. Discussion/approval/disapproval of revised Pinal County Workforce Development Board By-Laws

Joy Biedermann gave an overview of the PCWDB by laws revisions and highlighted the areas that have been modified.

Motion Entered by: Jim Garrett

Second by: Joel Villegas

Item Action: Approved

9. Discussion/approval/disapproval to authorize the PCWDB Executive Team to recommend, on behalf of the Pinal County Workforce Development Board, WIOA Title II (Adult Education) applications to provide services in Pinal County as requested by Arizona Department of Education.

The Arizona Department of Education will be providing the PCWDB proposals that were submitted to provide Workforce Innovation Opportunity Act (WIOA) Title II Adult Education services in Pinal County for the PCWDB review and recommendation. The PCWDB will be notified when the proposals are received.

Motion Entered by: Lynn Parsons

Second by: Jim Garrett

Item Action: Approved

10. Call to the Public

Item Action: No Public Comment

11. Adjournment

Motion Entered by: Jim Garrett

Second by: Lynn Parsons

Meeting Adjourned at 2:45pm



Workforce Innovation and Opportunity Act (WIOA) Title I-B

TRAINING PROGRAM CREDENTIAL CHECKLISTLocal Workforce Development Board (LWDB) _____ Date 4/1/2024Training Provider Patrick AranowskiProgram Name Proud Service Veteran (PSV) CDL TRAINING School Bus And/Or Passenger Bus

Identify the type of industry-recognized credential that the training program results in, or prepares the individual to test for, by completing **one** of the sections below (Educational Credentials, Personnel Certification or Occupational License). Refer to pages 4-6 for definitions of industry-recognized credentials.

PART 1- INDUSTRY-RECOGNIZED CREDENTIALS:**Educational Credentials (Diploma, Educational Certificate or Degree):**

1. Does your program result in a degree/diploma?	Associate	Bachelor	Yes	<input checked="" type="checkbox"/> No
Name of diploma or degree: _____				
2. Does your program result in an educational certificate?				<input checked="" type="checkbox"/> Yes No
Name of certificate: <u>School Bus And/ OR Passenger Bus</u>				
3. Is your educational certificate based on credit hours?				<input checked="" type="checkbox"/> Yes No
Number of credit hours: <u>160</u>				
4. Is your institution nationally accredited?				Yes <input checked="" type="checkbox"/> No
Name of accrediting institution and website: _____				

PART 2- PERSONNEL CERTIFICATION:

1. After program completion will the individual be prepared to test for a personnel certification?
<input checked="" type="checkbox"/> Yes No Please list the certification(s) below:
<u>SCHOOL BUS OR PASSENGER COMMERCIAL DRIVERS LICENSE</u>
2. Provide the name(s) of the third party non-governmental agency, association or business that proctors the personnel certification test: <u>PSV CDL TRAINING LLC</u>

Occupational License:

1. Does the training programs' related occupation require an occupational license?	Yes	<input checked="" type="checkbox"/> No
2. Name the occupational license: <u>COMMERCIAL DRIVER LICENSE</u>		
3. Name of State agency or regulatory body issuing the license:		
<u>ARIZONA</u>		

See page 3 for EOE/ADA/LEP/GINA disclosures

PART 3- CREDENTIAL ATTRIBUTES – Complete the following section for industry-recognized credentials

Provide an explanation or justification for 'Yes' responses. (See page 6 for definitions).

1. Industry-recognized ✓ Yes No	Name of nationally recognized industry association or organization: TRANSPORTATION
2. Stackable Yes ✓ No	Identify career pathway:
3. Portable Yes ✓ No	Explain:
4. Accredited / Certified ✓ Yes No	Name of accrediting/certifying agency: AZDOT

FOR LWDB STAFF USE ONLY

LWDB staff must verify the credential information completed by the training provider. See pages 4-6 for credential definitions.

OTHER ATTRIBUTES		
1. Does the training program align with a LWDB sector strategy?	✓ Yes	No
2. Is the related occupation in-demand in the LWDB?	✓ Yes	No
3. Does initial performance data meet state and LWDB performance standards?	✓ Yes	No
4. Does the training program meet state and local WIOA Title I-B ETPL policy requirements?	✓ Yes	No

Does the program result in an industry–recognized credential?

✓ Yes No

For an industry-recognized credential, indicate the type of industry-recognized credential:

Diploma, Educational Certificate and Degree Personnel Certification ✓ Occupational License

Approved ✓ Yes No

Additional Comments/Notes: The rating for Bus Drivers, School is 2H on the H3 Labor Market Information Occupational tool. There are 78 projected job openings in Pinal County in the next two years. The Median Hourly Earning is \$16.48, and the Median Annual Earnings is \$34, 276.

LWDB Reviewer's Signature

Mariah Robles

Date 4.8.2024

See page 3 for EOE/ADA/LEP/GINA disclosures

Equal Opportunity Employer/Program • Under Titles VI and VII of the Civil Rights Act of 1964 (Title VI & VII), and the Americans with Disabilities Act of 1990 (ADA), Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and Title II of the Genetic Information Nondiscrimination Act (GINA) of 2008; the Department prohibits discrimination in admissions, programs, services, activities, or employment based on race, color, religion, sex, national origin, age, disability, genetics and retaliation. The Department must make a reasonable accommodation to allow a person with a disability to take part in a program, service, or activity. Auxiliary aids and services are available upon request to individuals with disabilities. To request this document in alternative format or for further information about this policy, Contact your local office; TTY/TDD Services: 7-1-1. • Free language assistance for DES services is available upon request. • Disponible en español en línea o en la oficina local.

1. INDUSTRY-RECOGNIZED CREDENTIAL

(Reference: U.S. Department of Labor, *Training and Employment Guidance Letter (TEGL) WIOA NO. [10-16 Change1](#) and [15-10](#)*, Arizona Department of Economic Security, *WIOA Title I-B [Training Services Policy](#), Section 512*).

A **credential** is awarded in recognition of an individual's attainment of measurable technical or occupational skills necessary to obtain employment or advance within an occupation. These technical or occupational skills are generally based on standards developed or endorsed by employers. Below is a list of types of organizations and institutions that award industry-recognized credentials.

1. Arizona Department of Education;
2. An institution of higher learning described in Section 102 of the Higher Education Act (20 USC 1002) that is qualified to participate in the student financial assistance program authorized by title IV of that Act. This includes community colleges, proprietary schools, and all other institutions of higher learning that are eligible to receive federal student financial aid;
3. An institution of higher learning that is formally controlled, or has been formally sanctioned or chartered, by the governing body of an Indian tribe or tribes;
4. A professional, industry, or employer organization, such as the National Institute for Automotive Excellence or National Institute for Metalworking Skills, Inc., providing certification, Machining Level 1 credentials, etc., or a product manufacturer or developer providing certifications (e.g., Microsoft Certified IT Professional (MCITP), certified Novell Engineer, Sun Certified Java Programmer, etc.), using a valid and reliable assessment of an individual's knowledge, skills and abilities;
5. USDOL Employment and Training Administration Office of Apprenticeship and Arizona's Apprenticeship Office;
6. A public regulatory agency, which awards credentials upon an individual's fulfillment of educational, work experience, or skills attainment as legally necessary for an individual to use an occupational or professional title or to practice an occupation or profession (e.g.; Federal Aviation Administration aviation mechanic license); or
7. A program that has been approved by the Department of Veterans Affairs to offer educational benefits to veterans and other eligible persons.
8. Job Corps, which issues certificates for completing career training programs that are based on industry skills standards and certification requirements.

INDUSTRY-RECOGNIZED CREDENTIAL-DEFINITIONS:

DIPLOMAS, EDUCATIONAL CERTIFICATES AND DEGREES

Educational credentials are diplomas, educational certificates, and degrees. Credit hours are the building block components of these educational credentials.

- A. Educational certificates;
 - Educational certificates must be based on credit hours.
 - Educational certificates are awarded after completion of an organized program of student at the post secondary level; not a single course.
 - Educational certificates must also be determined sufficient to qualify for entry-level employment or advancement in employment.
 - Certificates of completion may be educational certificates if they are based on credit hours and awarded for the completion of an organized program of study; not a single course. Certificates of completion that do not meet this definition must not be considered a industry-recognized credential. Certificates of completion that are awarded after successful completion of a training program that prepares students to take occupational license and personnel certification examinations must also not be considered industry-recognized credentials.
- B. Associate's diploma/degree;
- C. Bachelor's diploma/degree;

2. PERSONNEL CERTIFICATIONS

Personnel certifications indicate that the individual has acquired the necessary knowledge, skills and sometimes personal attributes to perform a specific occupation or skill. The certificate that is given is owned by the certification body and can be taken away from the certified person for reasons of unethical or incompetent behavior after an appropriate due process.

Characteristics of Personnel Certifications

- Granted by third-party non-governmental agencies – usually associations and/or companies;
- Intended to set professional standards for qualifications, such as a certification for a crane operator, or a Novell Network Certified Engineer;
- Standards for certifications not defined by government laws or regulations;
- Usually require successful completion of an examination or assessment, which indicates mastery of competencies as measured again a defensible set of standards;
- Standards set through a defensible, industry-wide process of job analysis or role delineation that results in an outline of required knowledge and skills;
- Usually require a set amount of work experience or professional/practical experience;
- Usually must be renewed in some way after a certain time period based on meeting certain requirements for renewal;
- Voluntary – although state licensure boards and employers may specify certifications as part of their requirements; and
- Violations of standards or requirements can result in suspension or revocation of cortication.

Occupational Licenses

Occupational Licenses are granted by state and federal agencies or regulatory bodies and are required for an individual to work in the occupation. Examples of Occupational License include cosmetology licenses, massage licenses, commercial driver's licenses, or nursing licenses (e.g., a Certified Nursing (Assistance (CNA) license).

Characteristics of Occupational Licenses

- a. Occupational licensure is defined by laws and regulations and are intended to set professional standards and ensure safety and quality;
- b. Time-limited occupational licensure must be renewed based on the meeting of ongoing requirements;
- c. Violations of the terms of the Occupational License may result in legal action;
- d. Completion of a program of study that prepares an individual for an occupational licensure is not a credential;
- e. Occupational Licenses may be required in addition to other credentials.

Completion of a training program that prepares a participant for an assessment or test that results in an Occupational License or a Personnel Certification is not a industry-recognized credential. The credential is awarded only after the participant successfully completes the test and receives his/her certificate or license.

High School Diploma and High School Equivalency are industry-recognized credentials, however, programs leading to these types of credentials are not generally added to the ETPL.

3. CREDENTIAL ATTRIBUTES FOR INDUSTRY-RECOGNIZED CREDENTIALS

- **Industry Recognized:** Developed and offered by, or endorsed by, a nationally-recognized industry association or organization representing a sizable portion of the industry sector, or a credential that is sought or accepted by companies within the industry sector for purposes of hiring or recruitment, which may include credentials from vendors of certain products.
- **Stackable:** A credential is considered stackable when it is part of a sequence of credentials offered by the same or a different training provider. A stackable credential can be accumulated over time to build up an individual's qualifications and help them to move along a career pathway or up a career ladder to different and potentially higher paying jobs.
- **Portable:** A credential is considered portable when it is recognized and accepted as verifying the qualifications of an individual in other settings – either in other geographic areas, or other educational institutions, or by other industries or employing companies.
- **Accredited:** The goal of accreditation of educational programs is to ensure that the education provided by institutions of higher education meets acceptable levels of quality. The U.S. Department of Education webpage, Accreditation in the United States, provides lists of regional and national accrediting agencies recognized by the Secretary of Education as reliable authorities conserving the quality of education or training offered by the institutions of higher education or higher education programs they accredit.



Innovative Workforce Solutions

Workforce Innovation and Opportunity Act (WIOA) Title I-B

TRAINING PROGRAM CREDENTIAL CHECKLISTLocal Workforce Development Board (LWDB) _____ Date 4/1/2024Training Provider PATRICK ARANOWSKIProgram Name Proud Service Veteran (PSV) CDL TRAINING Retrain

Identify the type of industry-recognized credential that the training program results in, or prepares the individual to test for, by completing **one** of the sections below (Educational Credentials, Personnel Certification or Occupational License). Refer to pages 4-6 for definitions of industry-recognized credentials.

PART 1- INDUSTRY-RECOGNIZED CREDENTIALS:**Educational Credentials (Diploma, Educational Certificate or Degree):**

1. Does your program result in a degree/diploma?	Associate	Bachelor	Yes	<input checked="" type="checkbox"/> No
Name of diploma or degree: _____				
2. Does your program result in an educational certificate?				<input checked="" type="checkbox"/> Yes No
Name of certificate: <u>RETRAIN</u>				
3. Is your educational certificate based on credit hours?				<input checked="" type="checkbox"/> Yes No
Number of credit hours: <u>80</u>				
4. Is your institution nationally accredited?				Yes <input checked="" type="checkbox"/> No
Name of accrediting institution and website: _____				

PART 2- PERSONNEL CERTIFICATION:

1. After program completion will the individual be prepared to test for a personnel certification?
<input checked="" type="checkbox"/> Yes No Please list the certification(s) below:
<u>RETRAIN</u>
2. Provide the name(s) of the third party non-governmental agency, association or business that proctors the personnel certification test: <u>PSV CDL TRAINING LLC</u>

Occupational License:

1. Does the training programs' related occupation require an occupational license?	Yes	<input checked="" type="checkbox"/> No
2. Name the occupational license: <u>COMMERCIAL DRIVER LICENSE</u>		
3. Name of State agency or regulatory body issuing the license:		
<u>ARIZONA</u>		

See page 3 for EOE/ADA/LEP/GINA disclosures

PART 3- CREDENTIAL ATTRIBUTES – Complete the following section for industry-recognized credentials
Provide an explanation or justification for 'Yes' responses. (See page 6 for definitions).

1. Industry-recognized	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Name of nationally recognized industry association or organization: TRANSPORTATION
2. Stackable	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	Identify career pathway:
3. Portable	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	Explain:
4. Accredited / Certified	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	Name of accrediting/certifying agency: AZDOT

FOR LWDB STAFF USE ONLY

LWDB staff must verify the credential information completed by the training provider. See pages 4-6 for credential definitions.

OTHER ATTRIBUTES		
1. Does the training program align with a LWDB sector strategy?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
2. Is the related occupation in-demand in the LWDB?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
3. Does initial performance data meet state and LWDB performance standards?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
4. Does the training program meet state and local WIOA Title I-B ETPL policy requirements?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Does the program result in an industry-recognized credential?

☒ Yes ☐ No

For an industry-recognized credential, indicate the type of industry-recognized credential:

Diploma, Educational Certificate and Degree Personnel Certification Occupational License

Approved ☒ Yes ☐ No

Additional Comments/Notes: Heavy and Tracker-Trailer Truck Drivers is rated 3H on the H3 Occupation Labor Market Tool. The related occupation is related High Demand, High Wage, and High Skill. There are 376 projected job openings in Pinal County in the next two years. The median hourly wage is \$22.89 and the median annual earnings is \$47, 619.

LWDB Reviewer's Signature

Maria Robles

Date 4/5/2024

See page 3 for EOE/ADA/LEP/GINA disclosures

Equal Opportunity Employer/Program • Under Titles VI and VII of the Civil Rights Act of 1964 (Title VI & VII), and the Americans with Disabilities Act of 1990 (ADA), Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and Title II of the Genetic Information Nondiscrimination Act (GINA) of 2008; the Department prohibits discrimination in admissions, programs, services, activities, or employment based on race, color, religion, sex, national origin, age, disability, genetics and retaliation. The Department must make a reasonable accommodation to allow a person with a disability to take part in a program, service, or activity. Auxiliary aids and services are available upon request to individuals with disabilities. To request this document in alternative format or for further information about this policy, Contact your local office; TTY/TDD Services: 7-1-1. • Free language assistance for DES services is available upon request. • Disponible en español en línea o en la oficina local.

1. INDUSTRY-RECOGNIZED CREDENTIAL

(Reference: U.S. Department of Labor, *Training and Employment Guidance Letter (TEGL) WIOA NO. [10-16 Change1](#) and [15-10](#)*, Arizona Department of Economic Security, *WIOA Title I-B [Training Services Policy](#), Section 512*).

A **credential** is awarded in recognition of an individual's attainment of measurable technical or occupational skills necessary to obtain employment or advance within an occupation. These technical or occupational skills are generally based on standards developed or endorsed by employers. Below is a list of types of organizations and institutions that award industry-recognized credentials.

1. Arizona Department of Education;
2. An institution of higher learning described in Section 102 of the Higher Education Act (20 USC 1002) that is qualified to participate in the student financial assistance program authorized by title IV of that Act. This includes community colleges, proprietary schools, and all other institutions of higher learning that are eligible to receive federal student financial aid;
3. An institution of higher learning that is formally controlled, or has been formally sanctioned or chartered, by the governing body of an Indian tribe or tribes;
4. A professional, industry, or employer organization, such as the National Institute for Automotive Excellence or National Institute for Metalworking Skills, Inc., providing certification, Machining Level 1 credentials, etc., or a product manufacturer or developer providing certifications (e.g., Microsoft Certified IT Professional (MCITP), certified Novell Engineer, Sun Certified Java Programmer, etc.), using a valid and reliable assessment of an individual's knowledge, skills and abilities;
5. USDOL Employment and Training Administration Office of Apprenticeship and Arizona's Apprenticeship Office;
6. A public regulatory agency, which awards credentials upon an individual's fulfillment of educational, work experience, or skills attainment as legally necessary for an individual to use an occupational or professional title or to practice an occupation or profession (e.g.; Federal Aviation Administration aviation mechanic license); or
7. A program that has been approved by the Department of Veterans Affairs to offer educational benefits to veterans and other eligible persons.
8. Job Corps, which issues certificates for completing career training programs that are based on industry skills standards and certification requirements.

INDUSTRY-RECOGNIZED CREDENTIAL-DEFINITIONS:

DIPLOMAS, EDUCATIONAL CERTIFICATES AND DEGREES

Educational credentials are diplomas, educational certificates, and degrees. Credit hours are the building block components of these educational credentials.

- A. Educational certificates;
 - Educational certificates must be based on credit hours.
 - Educational certificates are awarded after completion of an organized program of student at the post secondary level; not a single course.
 - Educational certificates must also be determined sufficient to qualify for entry-level employment or advancement in employment.
 - Certificates of completion may be educational certificates if they are based on credit hours and awarded for the completion of an organized program of study; not a single course. Certificates of completion that do not meet this definition must not be considered a industry-recognized credential. Certificates of completion that are awarded after successful completion of a training program that prepares students to take occupational license and personnel certification examinations must also not be considered industry-recognized credentials.
- B. Associate's diploma/degree;
- C. Bachelor's diploma/degree;

2. PERSONNEL CERTIFICATIONS

Personnel certifications indicate that the individual has acquired the necessary knowledge, skills and sometimes personal attributes to perform a specific occupation or skill. The certificate that is given is owned by the certification body and can be taken away from the certified person for reasons of unethical or incompetent behavior after an appropriate due process.

Characteristics of Personnel Certifications

- Granted by third-party non-governmental agencies – usually associations and/or companies;
- Intended to set professional standards for qualifications, such as a certification for a crane operator, or a Novell Network Certified Engineer;
- Standards for certifications not defined by government laws or regulations;
- Usually require successful completion of an examination or assessment, which indicates mastery of competencies as measured again a defensible set of standards;
- Standards set through a defensible, industry-wide process of job analysis or role delineation that results in an outline of required knowledge and skills;
- Usually require a set amount of work experience or professional/practical experience;
- Usually must be renewed in some way after a certain time period based on meeting certain requirements for renewal;
- Voluntary – although state licensure boards and employers may specify certifications as part of their requirements; and
- Violations of standards or requirements can result in suspension or revocation of cortication.

Occupational Licenses

Occupational Licenses are granted by state and federal agencies or regulatory bodies and are required for an individual to work in the occupation. Examples of Occupational License include cosmetology licenses, massage licenses, commercial driver's licenses, or nursing licenses (e.g., a Certified Nursing (Assistance (CNA) license).

Characteristics of Occupational Licenses

- a. Occupational licensure is defined by laws and regulations and are intended to set professional standards and ensure safety and quality;
- b. Time-limited occupational licensure must be renewed based on the meeting of ongoing requirements;
- c. Violations of the terms of the Occupational License may result in legal action;
- d. Completion of a program of study that prepares an individual for an occupational licensure is not a credential;
- e. Occupational Licenses may be required in addition to other credentials.

Completion of a training program that prepares a participant for an assessment or test that results in an Occupational License or a Personnel Certification is not a industry-recognized credential. The credential is awarded only after the participant successfully completes the test and receives his/her certificate or license.

High School Diploma and High School Equivalency are industry-recognized credentials, however, programs leading to these types of credentials are not generally added to the ETPL.

3. CREDENTIAL ATTRIBUTES FOR INDUSTRY-RECOGNIZED CREDENTIALS

- **Industry Recognized:** Developed and offered by, or endorsed by, a nationally-recognized industry association or organization representing a sizable portion of the industry sector, or a credential that is sought or accepted by companies within the industry sector for purposes of hiring or recruitment, which may include credentials from vendors of certain products.
- **Stackable:** A credential is considered stackable when it is part of a sequence of credentials offered by the same or a different training provider. A stackable credential can be accumulated over time to build up an individual's qualifications and help them to move along a career pathway or up a career ladder to different and potentially higher paying jobs.
- **Portable:** A credential is considered portable when it is recognized and accepted as verifying the qualifications of an individual in other settings – either in other geographic areas, or other educational institutions, or by other industries or employing companies.
- **Accredited:** The goal of accreditation of educational programs is to ensure that the education provided by institutions of higher education meets acceptable levels of quality. The U.S. Department of Education webpage, Accreditation in the United States, provides lists of regional and national accrediting agencies recognized by the Secretary of Education as reliable authorities conserving the quality of education or training offered by the institutions of higher education or higher education programs they accredit.



Innovative Workforce Solutions

Workforce Innovation and Opportunity Act (WIOA) Title I-B

TRAINING PROGRAM CREDENTIAL CHECKLISTLocal Workforce Development Board (LWDB) Pinal County Date 03/28/2024Training Provider Central Arizona CollegeProgram Name Automated Industrial Technology Associate of Applied Science

Identify the type of industry-recognized credential that the training program results in, or prepares the individual to test for, by completing **one** of the sections below (Educational Credentials, Personnel Certification or Occupational License). Refer to pages 4-6 for definitions of industry-recognized credentials.

PART 1- INDUSTRY-RECOGNIZED CREDENTIALS:**Educational Credentials (Diploma, Educational Certificate or Degree):**

1. Does your program result in a degree/diploma? <input checked="" type="checkbox"/> Associate <input type="checkbox"/> Bachelor	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Name of diploma or degree: <u>Automated Industrial Technology Associate of Applied Science</u>	
2. Does your program result in an educational certificate?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Name of certificate: _____	
3. Is your educational certificate based on credit hours?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Number of credit hours: <u>60 Credits</u>	
4. Is your institution nationally accredited?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Name of accrediting institution and website: <u>Central Arizona College</u>	
<u>www.centralaz.edu</u>	

PART 2- PERSONNEL CERTIFICATION:

1. After program completion will the individual be prepared to test for a personnel certification? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Please list the certification(s) below: _____
2. Provide the name(s) of the third party non-governmental agency, association or business that proctors the personnel certification test: _____

Occupational License:

1. Does the training programs' related occupation require an occupational license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
2. Name the occupational license: _____
3. Name of State agency or regulatory body issuing the license: _____

See page 3 for EOE/ADA/LEP/GINA disclosures

PART 3- CREDENTIAL ATTRIBUTES – Complete the following section for industry-recognized credentials

Provide an explanation or justification for 'Yes' responses. (See page 6 for definitions).

1. Industry-recognized <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Name of nationally recognized industry association or organization: <hr/>
2. Stackable <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Identify career pathway: Automated Industrial Technology Certificate I, Automated Industrial Technology Certificate II, Associate of Applied Science (AAS) Automated Industrial Technology.
3. Portable <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Explain: This program is accredited through the Higher Learning Commission and is accepted by NAU leading to a BA in Interdisciplinary Studies in Leadership. (90 credits allowed from CAC +30 from NAU Online).
4. Accredited / Certified <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Name of accrediting/certifying agency: Higher Learning Commission

FOR LWDB STAFF USE ONLY

LWDB staff must verify the credential information completed by the training provider. See pages 4-6 for credential definitions.

OTHER ATTRIBUTES	
1. Does the training program align with a LWDB sector strategy?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
2. Is the related occupation in-demand in the LWDB?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
3. Does initial performance data meet state and LWDB performance standards?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
4. Does the training program meet state and local WIOA Title I-B ETPL policy requirements?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Does the program result in an industry-recognized credential?

☒ Yes ☐ No

For an industry-recognized credential, indicate the type of industry-recognized credential:

☒ Diploma, Educational Certificate and Degree ☐ Personnel Certification ☐ Occupational License

Approved ☒ Yes ☐ No

Additional Comments/Notes: The related occupation has a 3H (High Demand, High Skill, High Wage)
rating on the H3 Labor Market Information Tool. LMI projections include
50 new jobs in Pinal County in the next two years. The Median Hourly
Earnings is \$25.95 and Median Annual Earnings is \$53, 970.

LWDB Reviewer's Signature

Maria Robles

Date 4.1.2024

See page 3 for EOE/ADA/LEP/GINA disclosures

Equal Opportunity Employer/Program • Under Titles VI and VII of the Civil Rights Act of 1964 (Title VI & VII), and the Americans with Disabilities Act of 1990 (ADA), Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and Title II of the Genetic Information Nondiscrimination Act (GINA) of 2008; the Department prohibits discrimination in admissions, programs, services, activities, or employment based on race, color, religion, sex, national origin, age, disability, genetics and retaliation. The Department must make a reasonable accommodation to allow a person with a disability to take part in a program, service, or activity. Auxiliary aids and services are available upon request to individuals with disabilities. To request this document in alternative format or for further information about this policy, Contact your local office; TTY/TDD Services: 7-1-1. • Free language assistance for DES services is available upon request. • Disponible en español en línea o en la oficina local.

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5. USDOL Employment and Training Administration Office of Apprenticeship and Arizona's Apprenticeship Office;
6. A public regulatory agency, which awards credentials upon an individual's fulfillment of educational, work experience, or skills attainment as legally necessary for an individual to use an occupational or professional title or to practice an occupation or profession (e.g.; Federal Aviation Administration aviation mechanic license); or
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- **Stackable:** A credential is considered stackable when it is part of a sequence of credentials offered by the same or a different training provider. A stackable credential can be accumulated over time to build up an individual's qualifications and help them to move along a career pathway or up a career ladder to different and potentially higher paying jobs.
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PINAL COUNTY

Innovative Workforce Solutions

Harold Christ, Chair
Pinal County Workforce Development Board



PINAL COUNTY

WIDE OPEN OPPORTUNITY

Mike Goodman, Chair
Pinal County Board of Supervisors

Leo Lew
County Manager

In accordance with **Article VII-Terms of Office** of the Pinal County Workforce Development Board By-Laws, the individual(s) below were recommended for appointment to sit on the Pinal County Workforce Development Board.

- **Andrew Clegg, Central Arizona College (Education and Training Sector)**
Term: **7/01/2024-6/30/2027**

Harold Christ

Pinal County Workforce Development Board, Chair (Print)

Signature/Date

Mike Goodman

Pinal County Board of Supervisors, Chair (Print)

Signature/Date



PINAL COUNTY

Innovative Workforce Solutions

Harold Christ, Chair
Pinal County Workforce Development Board



PINAL COUNTY

WIDE OPEN OPPORTUNITY

Mike Goodman, Chair
Pinal County Board of Supervisors

Leo Lew
County Manager

In accordance with **Article VII-Terms of Office** of the Pinal County Workforce Development Board By-Laws, the individual below is recommended for appointment to the Pinal County Workforce Development Board.

- **Joel Villegas, Pinal County Education Service Agency/Pinal County School Superintendent (Workforce Sector)**
Term: 3/04/2024-3/03/2027

Harold Christ

Pinal County Workforce Development Board, Chair (Print)

Signature/Date

Mike Goodman

Pinal County Board of Supervisors, Chair (Print)

Signature/Date

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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900 BACKGROUND AND PURPOSE

The purpose of Rapid Response is to promote economic recovery and vitality by developing an ongoing, comprehensive approach to identifying, planning for and responding to layoffs and dislocations, and preventing or minimizing their impacts on workers, businesses, and communities. It is the cooperative effort of Pinal County's workforce system, branded as ARIZONA@WORK Pinal County, and its partner programs.

Rapid Response offers assistance and services to workers affected by layoffs, plant closures, or job loss due to natural or other disasters resulting in mass job dislocation as well as proactively mitigating potential layoffs or closings with layoff aversion strategies. Rapid Response promotes economic development and vitality while delivering crucial services to workers and businesses in transition.

901 AUTHORITY

Workforce Innovation and Opportunity Act (WIOA) of 2014 (P.L 113-128), 20 CFR Part 682 - Subpart C, Training and Employment Guidance Letters (TEGLs) 19-16, 12-19, Change 1, and Training and Employment Notices (TENS) 03-10, 09-12.

902 APPLICABILITY

This section provides policy for the ARIZONA@WORK Pinal County partners, and the local Rapid Response Coordinator to use regarding the standards of the WIOA related to Rapid Response activities.

903 ACRONYMS

Arizona Department of Economic Security (DES)

Arizona Job Connection (AJC)

Chief Elected Official (CEO)

Consolidated Omnibus Budget Reconciliation Act (COBRA)

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Customized Training (CT)

Eligible Training Provider List (ETPL)

Emergency Rental Assistance Programs (ERAP)

Federal Emergency Management Agency (FEMA)

Incumbent Worker Training (IWT)

Local Workforce Development Board (LWDB)

Pinal County Workforce Development Board (PCWDB)

National Dislocated Worker Grant (NDWG)

On-the-Job Training (OJT)

Participant Individual Record Layout (PIRL)

Registered Apprenticeship Programs (RAP)

Supplemental Nutrition Assistance Program (SNAP)

Temporary Assistance for Needy Families (TANF)

Trade Adjustment Assistance (TAA)

Work-Based Training (WBT)

Worker Adjustment and Retraining Notification (WARN)

Workforce Innovation and Opportunity Act (WIOA)

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904 DISLOCATION EVENTS TO TRIGGER RAPID RESPONSE SERVICES AND NOTICE

Employers who fall into one of the categories listed below shall submit a notification to the DERS Rapid Response team to inform the PCWDB of the layoff or closure to begin the process for receiving Rapid Response services.

.01 Worker Adjustment and Retraining Notification (WARN) Act

The WARN Act, effective February 4, 1989, requires employers covered by the act (“covered employers”) to provide 60 days advance notice of certain events such as plant closures or mass layoffs to affected workers, employee representatives, the DES State Rapid Response Coordinator, Pinal County Board of Supervisors and appropriate units of local government. Federal WARN guidelines include:

A. Employers are covered by WARN if they are:

1. Private, for-profit, and nonprofit entities; or
2. Public and quasi-public entities that operate in a commercial context and are separate from the regular government; and
3. Employ 100 or more employees, or is laying off at least 50 workers at a single-site, not counting employees who:
 - a. Worked less than six months in the previous 12 months;
 - b. Work an average of less than 20 hours per week;
 - c. Retire, resign, or are terminated for cause; or
 - d. Are offered a transfer to another site of employment within a reasonable commuting distance if:

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- i. The closing or layoff is a result of a relocation or consolidation of all or part of the employer's business;
- ii. The transfer involves no more than a six-month break in employment; and
- iii. The worker accepts the offer within 30 days of the offer or the closing or layoff, whichever is later.

B. Employees entitled to WARN notice include:

1. Hourly and salaried workers; and
2. Managerial and supervisory employees.

C. Employees who are not protected by WARN and not entitled to a WARN notice are as follows:

1. Workers on a labor strike or who have been locked out in a labor dispute;
2. Temporary workers who clearly understand the temporary nature of the work for which they were hired; and
3. Business partners, consultants, or contracted employees who are paid by another employer or who are self-employed.

D. The employer must provide a WARN notice to:

1. The State Rapid Response Coordinator;
2. The Pinal County Board of Supervisors, if the business is located in Pinal County;
3. The Chief Executive Officer of the representative(s) or bargaining agency(ies) of affected workers, or potentially affected workers; and

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4. Individual workers who are not represented by a bargaining agency and who may reasonably be expected to experience an employment loss, including workers who may lose their employment due to “bumping” or displacement by other workers.

E. The WARN must include the following information:

1. The business name and address of the employment site where the plant closing or mass layoff will occur;
2. The corporate or company name and address, if different from the employment site;
3. The name, email address, and telephone number of a company official to contact for further information;
4. A statement as to whether the planned action is expected to be permanent or temporary and, if the entire plant is to be closed, a statement to that effect;
5. The expected date of the first separation, and if applicable, the anticipated schedule for making separations;
6. The job titles of positions to be affected, and the number of affected employees in each job title;
7. An indication as to whether or not bumping rights exist; and
8. The name of each union representing affected employees, and the name and address of the Chief Elected Officer of each union, if applicable.

- F. Any reasonable method of delivery to ensure receipt 60 calendar days before a closing or layoff is acceptable. Notice may be given conditionally upon the occurrence or non-occurrence of an event only when the event is definite, and its occurrence or nonoccurrence will

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result in a covered employment action less than 60 days after the event.

.02 Non-WARN Dislocations

Employers in Pinal County experiencing plant closures or layoffs who do not meet WARN requirements may voluntarily choose to report such plant closures or layoffs to the DES Rapid Response team or PCWDB staff. When an employer voluntarily chooses to report plant closures or layoffs to the DES Rapid Response team or the PCWDB, the PCWDB Rapid Response team will ensure Rapid Response services are provided, regardless of the size of the employer or number of workers affected.

- A. ARIZONA@WORK Pinal County partner staff who are aware of pending business closures must report pending closures to the ARIZONA@WORK Pinal County Rapid Response Coordinator.
- B. The ARIZONA@WORK Pinal County Rapid Response Coordinator will coordinate with the Business Services Team to offer Rapid Response services to the employer, and document the closure in the AJC System.

.03 Disasters

Any employer in Pinal County experiencing a mass layoff or closure due to natural or other disasters may seek Rapid Response services from DES and/or the PCWDB.

.04 Layoff Aversion Events

Employers in Pinal County seeking strategies and activities to prevent or minimize the duration of unemployment resulting from layoffs may request layoff aversion assistance.

.05 Trade Adjustment Assistance (TAA) Events

An employer in Pinal County who is experiencing a dislocation for whom there has been or are plans to submit a Trade Adjustment Assistance (TAA) petition to the U.S. Department of Labor may also contact the State Rapid Response Coordinator for services. The Trade Act of 1974 (Pub. L. No. 93-618) established the TAA Program, to assist workers who have

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been laid off or whose jobs have been threatened because of foreign trade or competition (trade-affected workers).

905 ROLES AND RESPONSIBILITIES

.01 ARIZONA@WORK Pinal County Rapid Response Team:

- A. The ARIZONA@WORK Pinal County Rapid Response team consists of the:
 - 1. ARIZONA@WORK Pinal County Rapid Response Coordinator;
 - 2. ARIZONA@WORK Pinal County Business Service Consultants;
 - 3. ARIZONA@WORK Pinal County One-Stop Operator;
 - 4. Representative of ARIZONA@WORK Pinal County Employment Service; and
 - 5. Representative of ARIZONA@WORK Pinal County Dislocated Worker Program.
- B. Assistance from other ARIZONA@WORK Pinal County partners will be requested on a need basis to assist with staffing Rapid Response events.

.02 State Rapid Response Coordinator and Team Assistance

The State Rapid Response Coordinator is responsible for the following:

- A. Serving as the point of contact for the State for notification of dislocation events by employers.
- B. Ensuring that WARNs and Non-WARNs are entered into the AJC system within two (2) business days of receipt.
- C. Ensuring that information on WARNs and Non-Warns received are shared with the PCWDB staff within two (2) business days of receipt.
- D. Coordinating additional staff assistance from DES upon request from the PCWDB staff, including:

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1. DERS Rapid Response team;
 2. DERS Business Services team;
 3. Representatives from Unemployment Insurance;
 4. Representatives for Supplemental Nutrition Assistance;
 5. Representatives of TAA; and
 6. Representatives for the Division of Technology Services for technology support.
- D. Assisting PCWDB with the process of accessing state Rapid Response funds needed to address a dislocation event in Pinal County.
- E. Providing extra staff and support at Rapid Response Hiring events, per request from PCWDB staff.

.03 ARIZONA@WORK Pinal County Rapid Response Coordinator:

- A. The ARIZONA@WORK Pinal County Rapid Response Coordinator responsibilities include:
1. Designating staff to serve on the ARIZONA@WORK Pinal County Rapid Response team for dislocation events that affect workers in Pinal County.
 2. Coordinating and taking the lead for Rapid Response services in Pinal County, in collaboration with the ARIZONA@WORK Pinal County partner programs and the state Rapid Response Coordinator.
 3. Coordinating with local additional partners (other ARIZONA@WORK partners and other community partners) to serve on the ARIZONA@WORK Pinal County Rapid Response team, as needed.
 4. Notifying the State Rapid Response Coordinator of dislocation events in Pinal County, including WARN and Non-WARN events.
 5. Coordinating promotion of Rapid Response Job Fairs and other Rapid Response events.

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6. Requesting additional assistance from the State Rapid Response team, including but not limited to assistance with promoting events, staffing of job fairs and requests for additional Rapid Response funds.

B. ARIZONA@WORK Pinal County Business Services Consultants responsibilities include:

1. Serving as the lead contact with the affected employer.
2. Contacting other employers to sign up for job fairs and other hiring events to offer employment to affected workers.
3. Building relationships with employers to increase awareness of Rapid Response services, including layoff aversion services.

C. ARIZONA@WORK Pinal County Adult and Dislocated Worker Programs responsibilities include:

1. Registering affected workers in the AJC System and determining eligibility for the ARIZONA@WORK Pinal County Adult and Dislocated Worker Programs, and enrolling affected workers whose assessment indicates a need for ARIZONA@WORK Adult and Dislocated Worker Programs services, and providing appropriate Adult and Dislocated Worker Programs services.
2. Providing support services funded under WIOA Title I-B in accordance with the ARIZONA@WORK Pinal County Support Services policy to affected workers enrolled in ARIZONA@WORK Pinal County Adult and Dislocated Worker Programs, whose assessment indicates a need for such services.
3. Following-up with job seekers who attended the Rapid Response events and have requested additional services.
4. Tracking outcomes of follow-up including the number of AJC registrations and enrollments.

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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5. Co-enrolling participants in the Rapid Response Program in the AJC System.

D. ARIZONA@WORK Pinal County Employment Service

The ARIZONA@WORK Pinal County Employment Service responsibilities include:

1. Providing Reemployment Services, job search assistance and job referrals to affected workers.
2. Assisting affected workers seeking assistance to register into the AJC System. Ensuring appropriate program enrollments and services for affected workers provided by Employment Service are entered into the AJC System prior to the community events and job fairs.
3. When not feasible prior to the community event or job fair, registration and services provided should be entered in the AJC system within two (2) business days of a Rapid Response service. Entry of services ensures the accuracy of PIRL reports.
4. Not all individuals who attended the Rapid Response event may be registered in the AJC System the same day as the event, for those individuals who are seeking additional job search assistance, following-up to provide additional services to include tracking the number of AJC system registrations, enrollments, and services in the AJC system.

E. Other ARIZONA@WORK Pinal County Partners

Additional assistance from other ARIZONA@WORK Pinal County partners will be requested as needed. Partners that use the AJC System who use the AJC System may be asked to assist with AJC System registrations.

906 STAGES OF RAPID RESPONSE

In order to conduct layoff aversion activities or to prepare for and respond to dislocation events, the ARIZONA@WORK Pinal County Rapid Response Team may devise strategies or conduct activities that are intended to minimize the

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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negative impacts of dislocation on workers, businesses, communities and ensure that workers impacted by dislocations are able to be reemployed as quickly as possible. Such activities include, but are not limited to:

- A. Connecting employers and workers with short-term, customized, or other training or apprenticeships before or after layoff to ensure appropriate skills for new employment;
- B. Facilitation of incumbent worker training for eligible workers based on ARIZONA@WORK Pinal County Business Services policy;
- C. Identification of heavily concentrated industries and sectors and related training needs in a geographic area;
- D. Proactive measures, such as business visitation or layoff forecasting programs, to identify indicators of potential economic transition and training needs in growing industry sectors or expanding businesses;
- E. Talent transfer events, which allow employers and workers to identify skills that may be transferred to other occupations, or reemployment boot camps, where employers and workers can take short and concentrated classes to learn how to look for employment in today's job market that will connect employers in growing industries or sectors with available talent;
- F. Effective partnerships with a wide range of organizations to support allowable strategies and activities, as defined in 20 CFR § 682.330 and 20 CFR § 682.340;
- G. Collection of data and intelligence related to economic transition trends within industries, communities, or at specific employers, and planning strategies for intervention;
- H. Development of an early warning network and system using data and intelligence gathered; or
- I. Provision of additional assistance, as defined in 20 CFR § 682.350.

.01 Layoff Aversion Activities

ARIZONA@WORK Pinal County must make Rapid Response resources available to proactively support employers and mitigate potential layoffs or closings, as applicable. Such activities may include the following:

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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- A. Early identification of plants or firms at risk of layoffs, assessment of the needs of and options for at-risk firms, and the delivery of services to address these needs;
- B. Continuing engagement, partnership, and relationship-building activities with businesses in the community;
- C. Funding feasibility studies to determine if a company's operations may be sustained through a buyout or other means to avoid or minimize layoffs;
- D. Connecting employers and workers with work-based training in compliance with the requirements set forth in the [ARIZONA@WORK Pinal County Business Services Policy](#) and the [ARIZONA@WORK Pinal County Training Services Policy](#), which are as follows:

1. On-the-Job Training (OJT):

OJT, as described in 20 CFR § 680.700 and section 416.03 of the ARIZONA@WORK Pinal County Training Services Policy and section 1208 of the ARIZONA@WORK Pinal County Business Services policy, is training provided under a contract with an employer who is reimbursed a percentage of the wage rate of the participant being trained while engaged in productive work in a job, and will be made available to workers affected by dislocations, as appropriate.

2. Registered Apprenticeship Programs (RAP):

RAPs, as described in Section 415 of the ARIZONA@WORK Training Services Policy, is an industry-driven system of employment, OJT and related technical instruction (RTI), and will be made available to workers affected by dislocations, as appropriate.

3. Incumbent Worker Training (IWT):

IWT, as described in section 416.02 of the ARIZONA@WORK Training Services Policy and section 1207 of the ARIZONA@WORK Business Services policy, is designed to meet the special needs of an employer (including a group of employers) to retain a skilled workforce, or to avert the need to lay off employees, by helping workers gain skills needed to retain employment and increasing the occupational

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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competitiveness of the employee or the employer, and will be made available to workers affected by dislocations, as appropriate.

4. Customized Training: Customized Training, as described in section 416.01 of the ARIZONA@WORK Pinal County Training Services Policy and section 1206 of the ARIZONA@WORK Pinal County Business Services policy, is designed to meet the specific needs of an employer or a group of employers committed to employing an individual upon the successful completion of the program, for which the employer pays a significant portion of the training, and will be made available to workers affected by dislocations, as appropriate.
- E. Connecting businesses to:
1. Short-term compensation (known in Arizona as the Shared Work Program) or other programs designed to prevent layoffs or to quickly reemploy dislocated workers;
 2. Employer loan programs for employee skill upgrading; and
 3. Other federal, state, and local resources necessary to address business needs that cannot be funded with Rapid Response funds.
- F. Establishing linkages with economic development activities at the federal, state, and local levels, including Federal Department of Commerce programs and available state and local business retention and expansion activities;
- G. Partnering or contracting with business-focused organizations to assess risks to companies, propose strategies to address those risks, implement services, and measure impacts of services delivered;
- H. Conducting analyses of the suppliers of an affected company to assess their risks and vulnerabilities from a potential closing or shift in production of their major customer; and
- I. Engaging in proactive measures to identify opportunities for potential economic transition and training needs in growing industry sectors or expanding businesses.

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.02 Immediate Employer Contact

After notice of a dislocation event, the ARIZONA@WORK Pinal County contact the employer and employee representatives (if applicable) within two (2) business days to:

- A. Verify the details of the layoff or plant closure;
- B. Provide information on ARIZONA@WORK Pinal County, Rapid Response services, Unemployment Insurance benefits and the Shared Work Program;
- C. Invite the employer to meet with the ARIZONA@WORK Pinal County Response Team to establish a plan to carry out Rapid Response services to the affected workers.

.03 Initial Employer Meeting

Once the employer is engaged, the initial meeting of the ARIZONA@WORK Pinal County Rapid Response Team, employer, and employee representatives must take place as soon as possible, and may also be attended by a State Rapid Response team representative and other PCWDB staff. The initial contact meeting will provide information and discussion of:

- A. Services available through ARIZONA@WORK Pinal County, and resources in Pinal County to meet the short-term and long-term assistance needs of the affected workers, including:
 1. Unemployment Insurance;
 2. Reemployment Services;
 3. Job Training;
 4. Trade Adjustment Assistance (TAA);
 5. Financial counseling; and

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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6. Federal and state emergency management agencies, if the dislocation is due to a disaster.

B. Rapid Response content, format, and benefits to the employer and affected workers.

C. An assessment of the employer's layoff plan and schedule.

.04 Information Sessions for Affected Workers

As soon as possible after the initial meeting with the employer, the ARIZONA@WORK Pinal County Rapid Response team will hold information sessions with the affected employees to provide, at a minimum, information and resources for the following:

A. Unemployment Insurance benefits;

B. Services available through ARIZONA@WORK Pinal County;

C. Continuation of health insurance through COBRA;

D. Employers currently hiring in Pinal County;

E. Training and supportive services available through the ARIZONA@WORK Adult, Dislocated Worker, and Youth Programs;

F. TAA services, if applicable;

G. Services available for veterans, including services available through the Jobs for Veterans State Grant and the GI Bill;

H. Federal and state emergency management agencies, if the dislocation is due to a disaster;

I. Services available in the community to meet basic needs, which including but are not limited to:

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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1. Financial Counseling;
2. Emergency Rental Assistance Programs (ERAP);
3. Utility Assistance;
4. Supplemental Nutrition Assistance Program (SNAP), including the Disaster Nutrition Assistance;
5. Temporary Assistance for Needy Families (TANF);
6. Other emergency assistance programs.

907 ADDITIONAL RAPID RESPONSE SERVICES TO BE MADE AVAILABLE

The following services are to be made available by the ARIZONA@WORK Pinal County Rapid Response team as part of layoff aversion and dislocation events, based on the needs of the employers and affected workers

.01 Professional Outplacement Team

A professional outplacement team may be coordinated by the ARIZONA@WORK Pinal County Rapid Response team, using resources from all partners, to support the reemployment efforts of affected workers, as appropriate. Services may be provided virtually, by phone, or in person and include:

- A. Assessments to identify transferable skills of the affected workers.
- B. One on one services between Employment Specialists and affected workers to assist with career guidance, job match and referral to employers in the system to meet the specific needs of the worker.
- C. Workshops, such as employment skills, resume writing, job readiness.
- D. Referrals to partners to provide job loss/grief counseling.
- E. Follow-up assistance for those affected placed in new employment.

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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- F. Referral to ARIZONA@WORK Pinal County partners, and local community partners for additional training, resources and/or support services assistance.

.02 Work-Based Training

Work-based training, as described in 20 CFR § 680.700, the ARIZONA@WORK Pinal County Training Services Policy, the ARIZONA@WORK Pinal County Business Services Policy and Section 906.01.D of this policy, are valuable business engagement activities which are to be made available as a Rapid Response service for any layoff aversion and any dislocation event

- A. Transition Centers are fully equipped and staffed “mini job centers” with computers, a copier, and resource information, as necessary, for preparing a job search. It may be onsite at the employer’s location or in a building convenient to the affected employees.
- B. The State Rapid Response team must be consulted prior to committing to setting up a transition center. Many factors must be considered, such as:
 - 1. Geographic proximity of the company to an ARIZONA@WORK Pinal County Business and Career Center;
 - 2. Capacity of the existing ARIZONA@WORK Pinal County Business and Career Center in (size, staffing, capability of staff) in closest proximity to the location of the dislocation;
 - 3. Size and impact of the dislocation (usually 100 or more impacted);
 - 4. Availability of local and state funds and whether it is cost effective; and
 - 5. Likelihood of reemployment by the affected workers in the same or similar occupations with little or no need for services.

.04 Upskilling

Upskilling is the process of identifying skills gaps and then elevating the skills and knowledge to a new level, by acquiring new soft skills, competencies and certifications. Upskilling may be provided to affected workers through partnerships with ARIZONA@WORK Pinal County

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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partner programs, employers, local community colleges or training providers on the State's ETPL to meet in-demand occupation and credential needs for employers, through work-based learning activities, and using IWT for a layoff aversion activity.

.05 Reskilling

Reskilling is the process of learning that is needed to do an entirely different job for those affected workers who must find new careers as their jobs are no longer in-demand. Reskilling may be provided through partnerships with ARIZONA@WORK Pinal County partner programs, employers, local community colleges or training providers on the State ETPL to meet in-demand occupation and credential needs for employers, through work-based learning activities, and using IWT for a layoff aversion activity.

.06 Community Transition Teams

Rapid Response Teams may provide guidance and/or financial assistance to establish community transition teams to assist the impacted community in organizing support for dislocated workers, and in meeting the basic needs of their families. Such assistance may include, but is not limited to, providing heat, shelter, food, clothing, and other necessities and services that are beyond the resources and ability of the ARIZONA@WORK Pinal County partners to provide.

908 COORDINATION WITH TRADE ADJUSTMENT ASSISTANCE TEAM

If it appears the dislocation is due to an employer's inability to compete with foreign imports or the outsourcing of jobs to another country, the state TAA Coordinator will be notified by the State Rapid Response Coordinator.

- A. When possible, the TAA State Coordinator or a TAA designated staff member will be present at any meetings with the employer to provide information on the program benefits and services.
- B. A petition will be completed by TAA designated staff and submitted to the Department of Labor, as described in Title 20, Chapter V, Part 618, Subpart B of the Code of Federal Regulations, preferably prior to the commencement of any layoffs.

Chapter 900	Rapid Response Adult, Dislocated Worker, Youth, Employment Service
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- C. TAA staff will participate in any information sessions held for affected employees to present about the TAA Program benefits and services.

909 DATA COLLECTION AND PERFORMANCE

ARIZONA@WORK Pinal County Rapid Response team is responsible for timely entry of Rapid Response services into the AJC system and ensuring accuracy in the reports submitted to DOL by reviewing the quarterly reports. Data must be validated for any participant enrolled in Rapid Response service in compliance with ARIZONA@WORK Pinal County policy.

910 RAPID RESPONSE FUNDING

Pursuant to Section 134(a)(2) of the WIOA and 20 CFR § 683.120(f), the State may reserve up to 25 percent of the dislocated worker funds allocated, pursuant to Section 132(b)(2)(B). Pursuant to the Workforce Arizona Council's Funding Allocation Policy, the Council votes annually on whether to hold Rapid Response funding at the State level or provide Rapid Response funding to the LWDBs.

911 RAPID RESPONSE MONITORING

PCWDB staff must monitor ARIZONA@WORK Pinal County partners that participate in the Rapid Response for compliance with the Rapid Response policy and Standard of Work. ARIZONA@WORK Pinal County partners will also be monitored for fiscal compliance for Rapid Response activities when they are allocated Rapid Response funds.



AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Discussion/approval/disapproval of the Pinal County Workforce Development Board Budget Report

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History		
Time	Who	Approval

ATTACHMENTS:
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<input type="checkbox"/> Budget Report

PINAL COUNTY WORKFORCE DEVELOPMENT BOARD

Programs Subrecipient Activity

WIOA Grant Period: 07/01/22 - 06/30/24

Program Year 2022/Fiscal Year 2023											
Expenditure Period July 1, 2022- June 30, 2024		Allocation				Expended			Balance Remaining		
Total Allocation		\$ 2,960,038									
Youth - Subrecipient (CAC)	\$ 664,707		664,707		447,217		67%		\$ 217,490		
Youth - Program - County	\$ 117,301				50,788		43%		\$ 66,513		
Youth - Admin - County	\$ 86,890				52,370		60%		\$ 34,520		
Youth - Program Total Allocation		\$ 868,898				550,375				\$ 318,523	
Adult - Subrecipient (Equus)	\$ 724,985	300,000	1,024,985		840,542		82%		\$ 184,443		
Adult - Program - County	\$ 127,939				42,345		33%		\$ 85,594		
Adult - Admin - County	\$ 94,769				52,287		55%		\$ 42,482		
Adult - Program Total Allocation		\$ 1,247,693				935,173				\$ 312,520	
DW - Subrecipient (Equus)	\$ 626,112	(300,000)	326,112		184,203		56%		\$ 141,909		
DW - Program - County	\$ 110,490				42,536		38%		\$ 67,955		
DW - Admin - County	\$ 81,845				52,359		64%		\$ 29,486		
DW - Programs Total Allocation		\$ 518,447				279,098				\$ 239,349	
Work Base Learning - Sub (Equus)	\$ 112,500		112,500		49,157		44%		\$ 63,343		
Work Base Learning-Program - County	\$ 200,000		200,000				0%		\$ 200,000		
Work Base Learning- Admin - County	\$ 12,500		12,500				0%		\$ 12,500		
*Work Base Learning Program Total Allocation		\$ 325,000				49,157				\$ 275,843	
One-Time Funding - Sub (Equus)	\$ 516,802		516,802				0%		\$ 516,802		
One-Time Funding - COUNTY	\$ 160,000		160,000				0%		\$ 160,000		
*One-Time Funding Total Allocation		\$ 676,802				0				\$ 676,802	
		\$ 3,636,840				1,813,802 50%					

NOTES:		
Youth Program-OSY 75%	\$ 367,142	42%
Youth Program- WEX 20%	\$ 212,280	24%
*WBL Allocation 7/1/2023 DES ALERT#		
23-001 PY23/FY24	\$ 125,000	
*WBL Allocation 10/1/23 DES ALERT#		
23-002 PY23/FY24	\$ 200,000	
*One-Time Funding DES ALERT		
#24-002	\$ 516,802	
*One-Time Funding DES ALERT		
#24-003	\$ 160,000	
Date of Report 4/02/2024		
Expenditures through 2/29/2024		

PINAL COUNTY WORKFORCE DEVELOPMENT BOARD

Programs Subrecipient Activity

WIOA Grant Period: 07/01/23 - 06/30/25

Expenditure Period July 1, 2023- June 30, 2025	Allocation				Expended			Balance Remaining	
Total Allocation	\$ 2,301,393								
Youth - Subrecipient (CAC) *	\$ 537,432		537,432			0%	\$ 537,432		
Youth - Program - County	\$ 120,648					0%	\$ 120,648		
Youth - Admin - County	\$ 73,120					0%	\$ 73,120		
Youth - Program Total Allocation		\$ 731,200			0			\$ 731,200	
Adult - Subrecipient (Equus) **	\$ 625,303		625,303			0%	\$ 625,303		
Adult - Program - County	\$ 140,375					0%	\$ 140,375		
Adult - Admin - County	\$ 85,075					0%	\$ 85,075		
Adult - Program Total Allocation		\$ 850,753			0			\$ 850,753	
DW - Subrecipient (Equus) ***	\$ 528,788		528,788			0%	\$ 528,788		
DW - Program - County	\$ 118,708					0%	\$ 118,708		
DW - Admin - County	\$ 71,944					0%	\$ 71,944		
DW - Programs Total Allocation		\$ 719,440			0			\$ 719,440	
\$ 2,301,393									
Date of Report 4/02/2024 Expenditures through 2/29/2024									



AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Board Chair Report

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

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No Attachments Available



AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Operations Report

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

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☐ [Operations Report](#)

Pinal County Workforce Development Board

Operations Update
April 18, 2024



Operations Update

- **NAWB 2024**
- **Local Plan Update**
 - Community Events Update
- **Request for Quotes Status**
- **April 10th Job Fair**
- **Apprenticeship Building America-Round 2 Grant**





AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Presentation: Southern Arizona Sports-Tourism-Film Authority (SASTFA)/Cinema West Presentation
Business/Education Committee - Blake Eager (SASTFA), Jessica Peelscott, and Linette Shor (Cinema West)

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

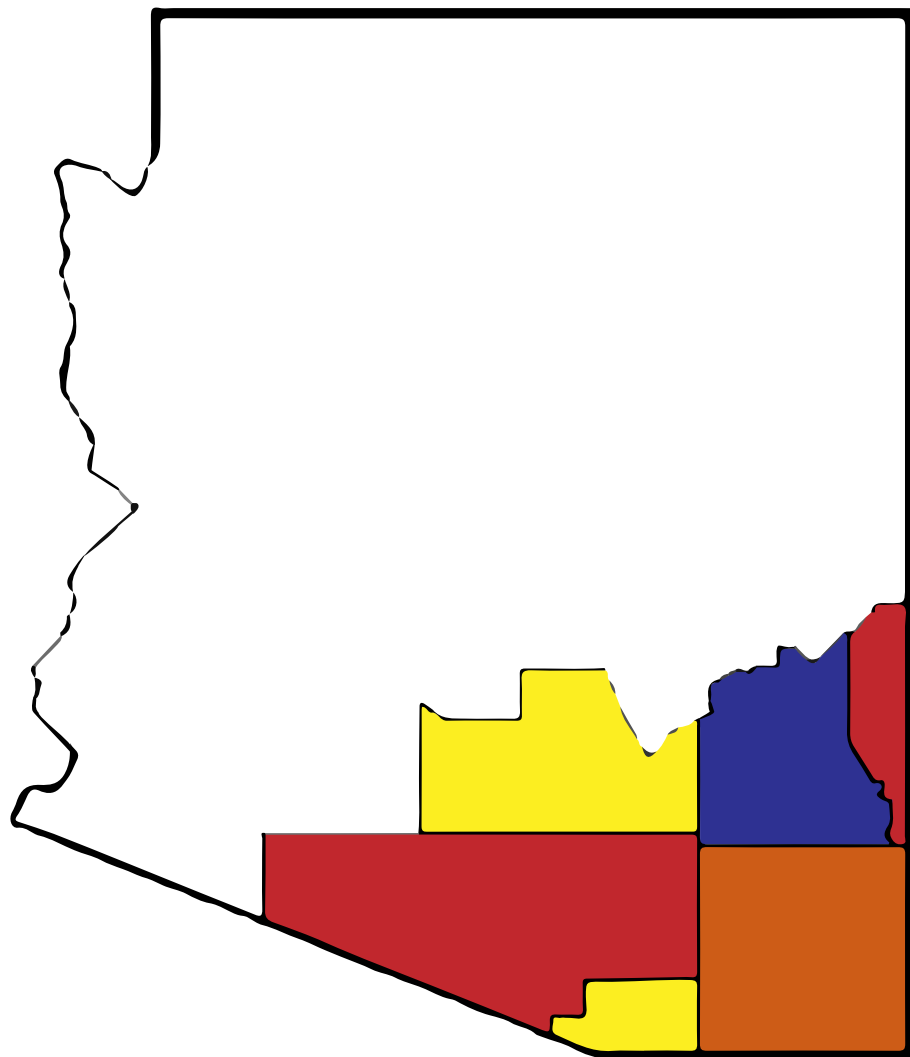
History		
Time	Who	Approval

ATTACHMENTS:

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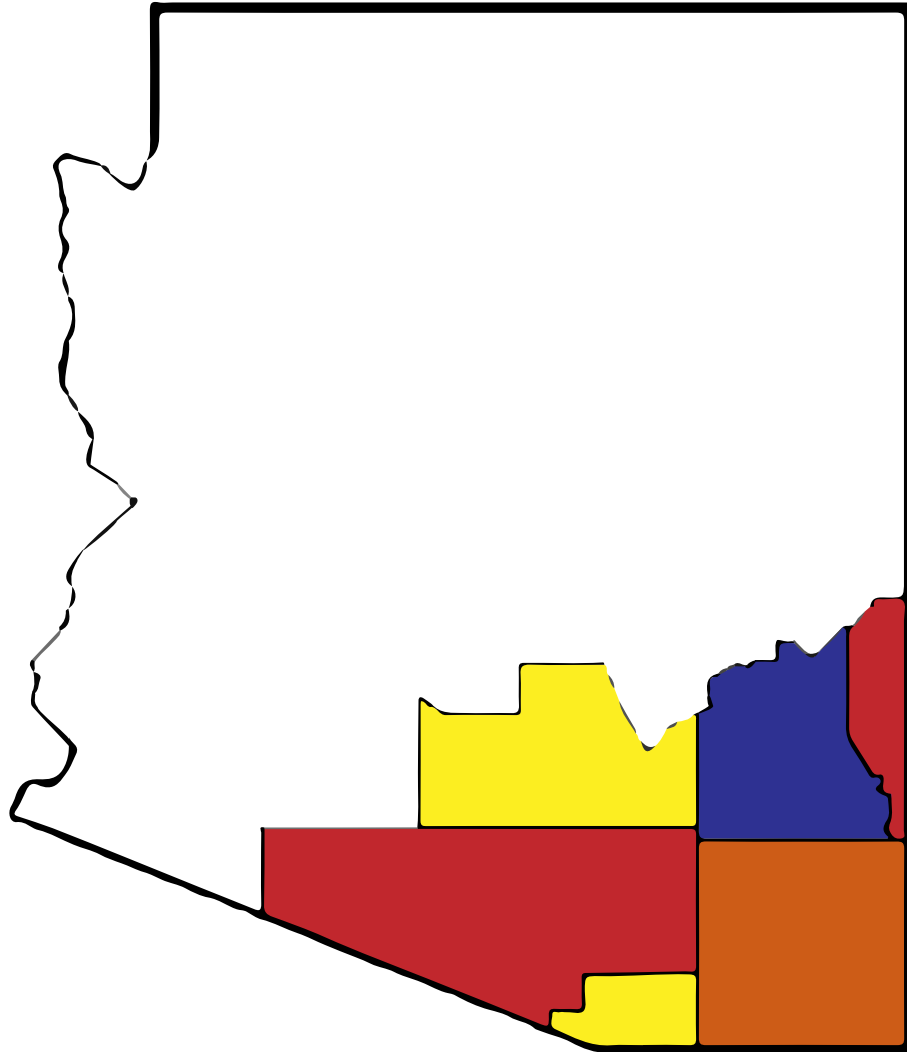
☐ [New Southern Arizona Sports Tourism Film Authority Presentation](#)





SASTFA COUNTIES:

- PIMA
- PINAL
- SANTA CRUZ
- COCHISE
- GRAHAM
- GREENLEE



SASTFA BOARD

Edgar Soto- Chair/Sports

Ali Farhang- Vice Chair/Pima County

Darcy Mentone- Secretary/Santa Cruz County

Tony Smith- Treasurer/Pinal County

Peter Catalanotte- Film

James Perey- Cochise County

Judy Ferreira- Tribal Nations

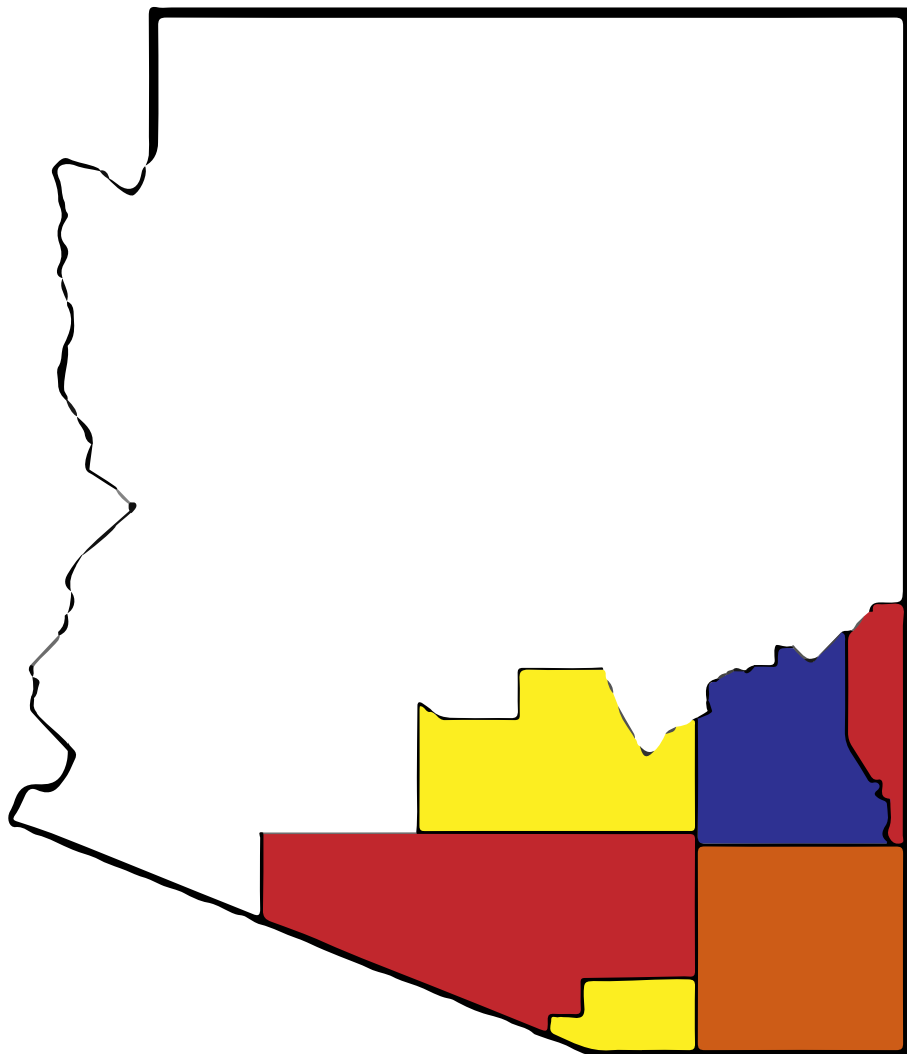
Rafael Tapia- Tribal Nations

Andrew Clegg- Workforce Development

Lee Patterson- Graham County

Vance Bryce- Tourism

Ben Standifer- Tribal Nations



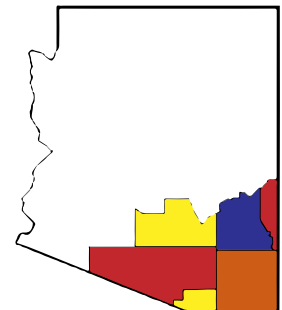
- **SPORTS
(YOUTH/AMATUER/PRO)**
- **TOURISM**
- **FILM**
- **WORKFORCE DEVELOPMENT**

Mission Statement:

To unite Southern Arizona Communities to strengthen prosperity through Sports, Tourism, Film and Workforce development.

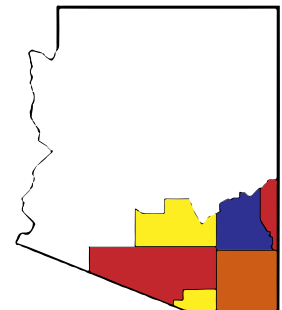
Goal:

To build a borderless region that can help to develop a stronger voice at the state level, strengthen regional relationships, and cross promote events and ideas to create sustainability and positive economic growth



SASTFA has been tasked by the state of Arizona to:

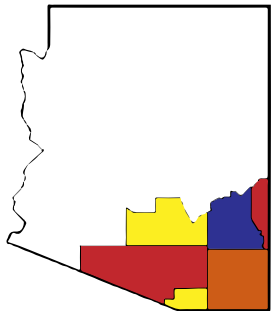
Assist in creating future events, **Supplying** additional support to current events, **Helping** support sustainability, and **Creating** quality jobs in Southern Arizona.



The SASTFA Board does not have authority to levy or impose any tax or assessment;

However, qualified electors residing in the boundaries of the Authority may levy a tax for the fiscal needs of the Authority.

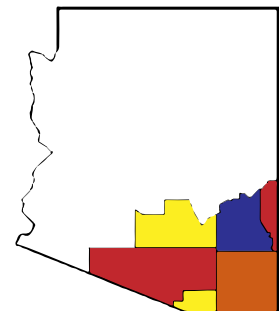
- Property acquired or constructed by the Authority, the activities of the Authority in maintaining and caring for the property and monies derived from operating property are exempt from State and local income and property taxation



Maintaining relationships with the colleges represented in the 6 counties.

Creating programs that will be able to produce workforce.

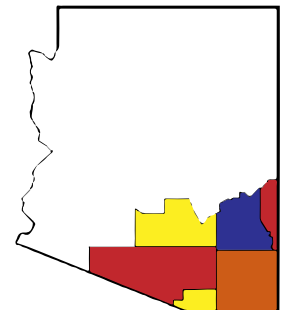
Speaking to the local industries to better understand their needs.



Identifying filming locations

Promote potential film projects in our region

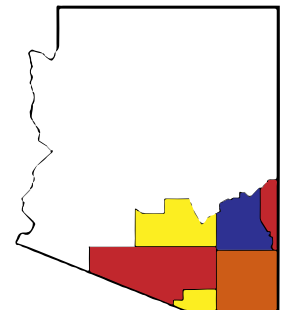
Developing new film festivals or working with current film festivals on sustainability and growth



Marketing our region as a tourist destination.

Bring attention to the different areas our region has to offer.

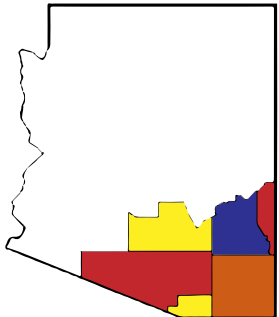
Helping to work across our county borders to create a unified voice of the many places to visit.



Host youth sports tournaments

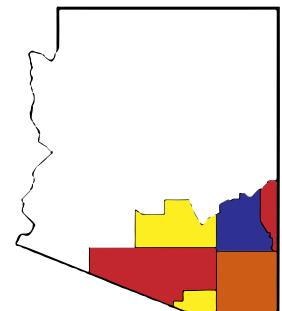
Work with tournament organizations to create annual events.

Any game from Soccer to E-Gaming



Bring back MLB Spring Training baseball to Southern Arizona

Create a partnership between current professional sports in Southern Arizona (Hockey, Indoor Football, and Soccer) that helps to promote all professional sports



SASTFA

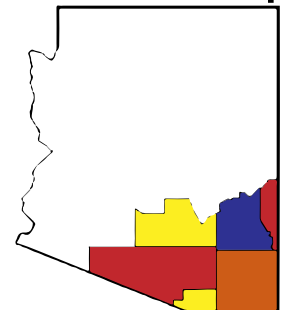
Economic Impact

Utilizing the current facilities to host national and regional youth tournaments and events.

Marketing our region as a tourist destination and working with the airport and hotels on flights and accommodations.

Helping to grow a workforce in multiple areas of need.

Acquire land, construct and operate new venues including the use of a multipurpose facility located within the boundaries of the Authority







AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Presentation: Adult Probation Initiative Update – Aaron Moon/Sonia Cortez (Equus Workforce Solutions)

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

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☐ [Adult Probation Initiative Presentation](#)



Eric R. @WORK

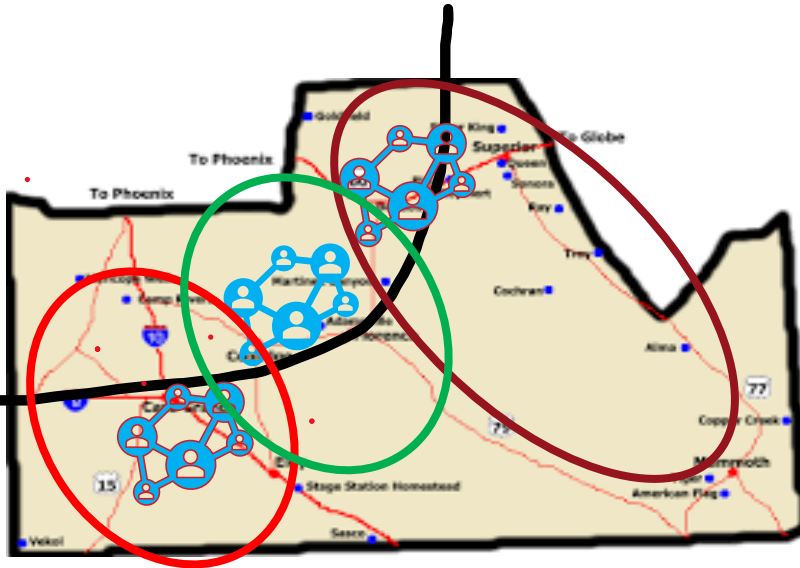
Adult Probation Initiative Updates

Sonia Cortez, Adult Probation and Re-entry Career Advisor, Equus

Aaron Moon, Project Director, Equus

April 2024

Vision meets vision in 2022!



- A series of highly effective networks that embeds ADW services into Pinal County Communities



- A career development service delivery package that effectively serves Pinal County's Adult Probation Population

Vision meets Impactful Services 2023

- BOOST provided a transformative service delivery foundation
- **Engaging, Empowering, Encouraging, Exciting**
- Customizable to targeted audiences
- Structure similar to “group” sessions
- As Adult Probationers completed, they started spreading the word



Vision Meets Funding Opportunity 2024



It takes a village



Adult Recovery Team (ART)

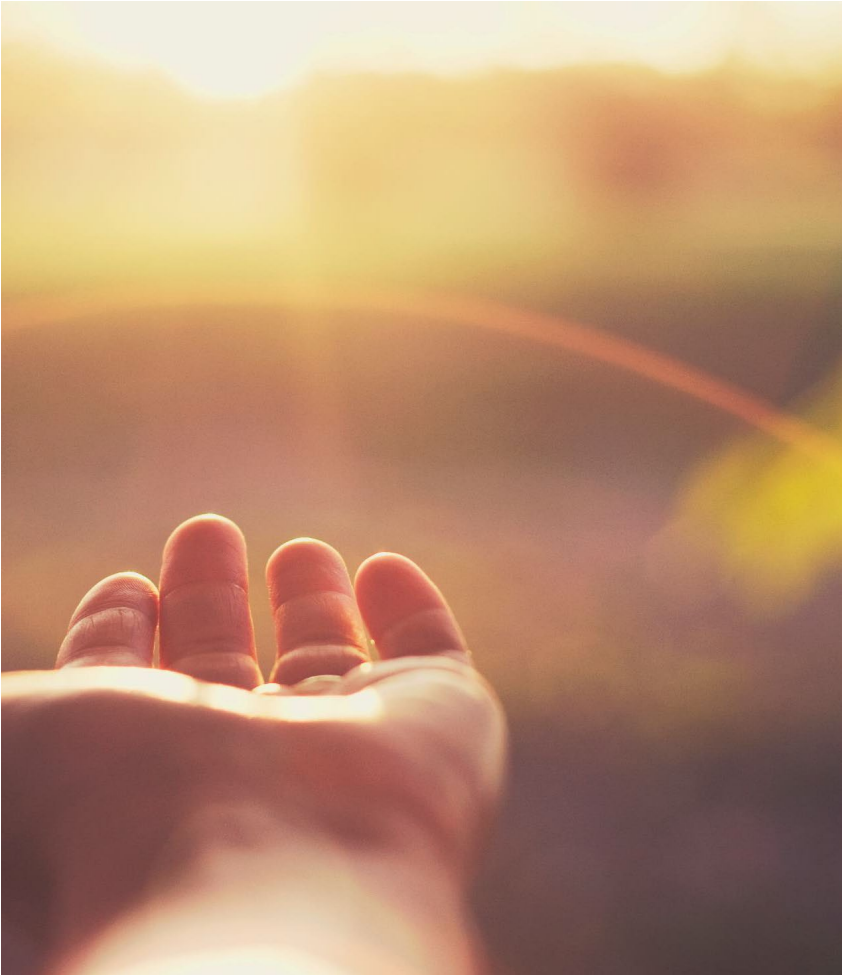


Making a difference!



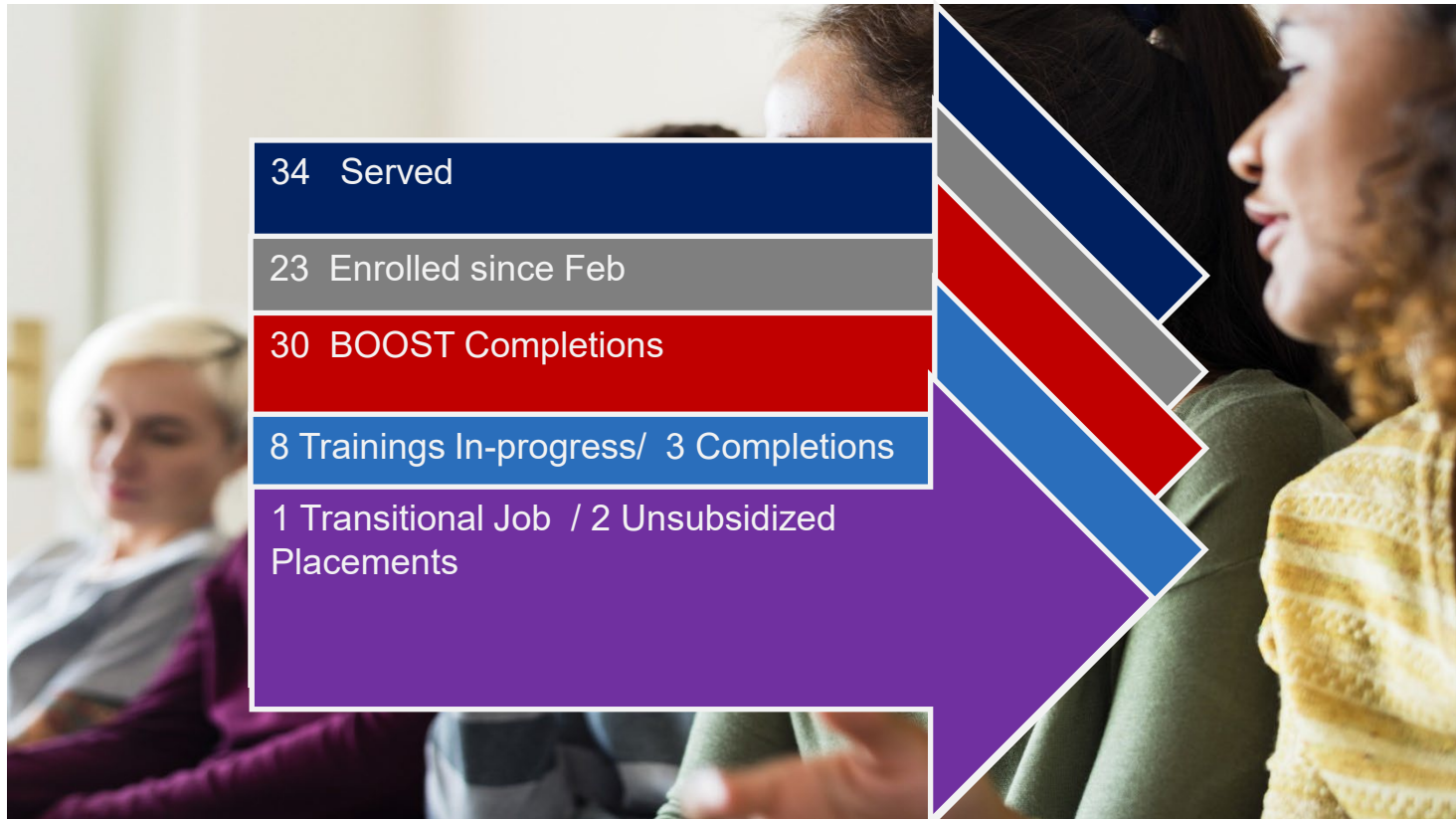
- Automotive and Construction pipelines are in the works
- Production pipeline established

Challenges



- Significant Barriers
- Personal Setbacks
- Limited Employment Opportunities
- **Flexible schedules needed**
- Funding came very late in the program year and future funding availability is unknown
- Relationship building with Career Advisor
 - **Customers need familiarity**

Active Justice-Involved Talent Development Pipeline



Testimonies



Contact us for more information



Sonia.V.Cortez@EQUUSWORKS.com

Brooklyn.Elder@EQUUSWORKS.com





AGENDA ITEM

April 18, 2024 ADMINISTRATION BUILDING A
FLORENCE, ARIZONA

REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

Information: Social Media Update - Brian Kramer (Blossom Digital Marketing)

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

Click to download

☐ [Blossom Campaign Presentation](#)



P I N A L C O U N T Y

A proud partner of the [americanjobcenter](#) network

MARKETING CAMPAIGN UPDATE

PRESENTED BY:



BLOSSOM
DIGITAL MARKETING

OVERVIEW

Objective: To effectively market ARIZONA@WORK Pinal County and its services to job seekers and employers around Pinal County.

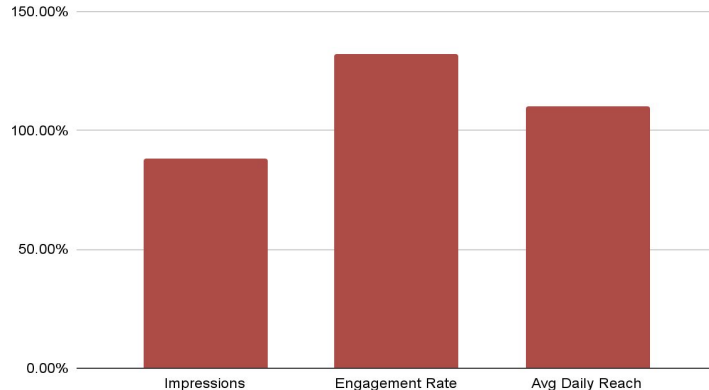
Program: Environmental Survey, 4 Videos, Website Content, Social Media (organic and paid advertising), Streaming TV ads, programmatic display ads

Timeframe: Environmental Survey: Fall 2023, Campaign: Nov 2023 - June 2024

CAMPAIGN: ORGANIC SOCIAL MEDIA

Facebook:

Impressions (content views): 17,101 (88% increase)
Engagement Rate (per impression): 2.5% (132% increase)
Average Daily Reach: 98 (110% increase)



Instagram:

Impressions (content views): 10,762 (88% increase)
Engagement Rate (per impression): 1.1% (3,894% increase)

LinkedIn:

Impressions (content views): 1,205 impressions (2,519% increase)
Engagement Rate (per impression): 10.9% (58% increase)



CAMPAIGN: PAID SOCIAL MEDIA ADS / PROGRAMMATIC ADS

Facebook/Instagram:

Impressions (ad views): 149,066 (41,212 unique)

Clicks: 4,372

Click-through rate: 2.93% (.90% is industry avg)

LinkedIn:

Impressions (ad views): 81,991

Clicks: 550

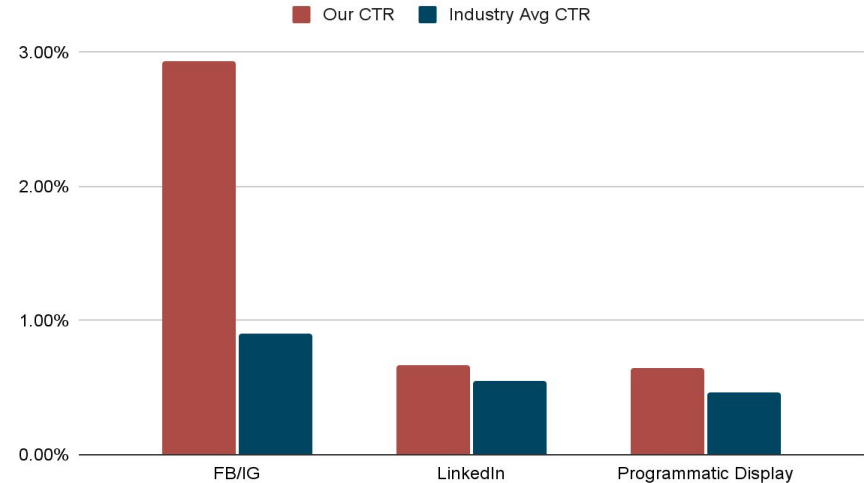
Click-through rate: .67% (.55% is industry avg)

Programmatic Display:

Impressions (ad views): 229,836 (56,082 unique)

Clicks: 1,494

Click-through rate: .65% (.46% is industry avg)



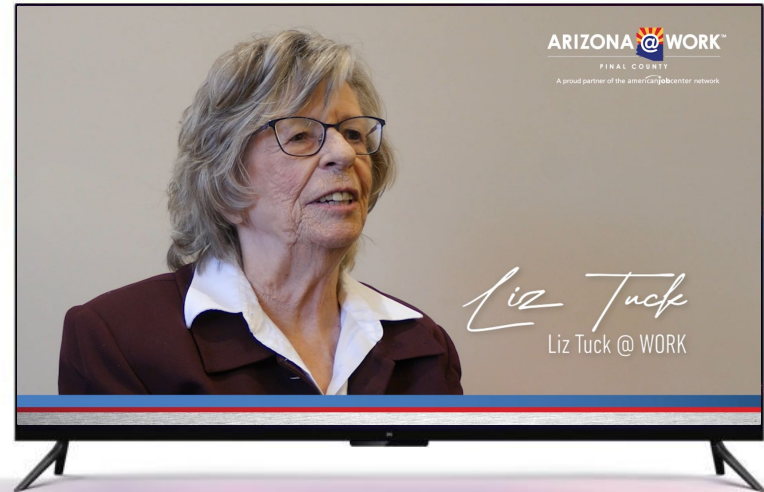
CAMPAIGN: STREAMING TV (OTT)

Streaming TV:

Branding video

Currently being served to job seekers and employers in Pinal County

Impressions (views): 23,994



VIDEOS

Video 1: Branding

Completed!

Video 2: Dislocated Worker Program

On Proof

Video 3: Employer-focused

Plan outline complete, filming in April

Video 4: Job Seeker-focused

In early planning stages, will film in May



CAMPAIGN: SUMMARY

Campaign Summary:

Across all digital media platforms, we've had a total unique reach of 204,033, have driven over 6,400 clicks to the website and have exceeded industry average KPIs on campaign performance, such as click-through-rates and engagement rates.

QUESTIONS?

Thank you!

Brian Kramer

Email: bkramer@pinalcentral.com

Phone: 520-560-0146



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Dept. #: Economic Development

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Director:

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Posted on the 15th day of April around 11:00 AM

BRIEF DESCRIPTION OF THE FISCAL CONSIDERATIONS AND/OR EXPECTED FISCAL IMPACT OF THIS AGENDA ITEM:

BRIEF DESCRIPTION OF THE EXPECTED PERFORMANCE IMPACT OF THIS AGENDA ITEM:

MOTION:

History	Who	Approval
Time		

ATTACHMENTS:

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No Attachments Available



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REQUESTED BY:

Funds #:

Dept. #: Economic Development

Dept. Name: Workforce Department

Director:

BRIEF DESCRIPTION OF AGENDA ITEM AND REQUESTED BOARD ACTION:

NOTE: One or more members of the Board may participate in this meeting by telephonic or video conference call. The PCWDB may go into Executive Session for the purpose of discussion or consideration of records exempt by law from public inspection pursuant to A.R.S. § 38-431.03(A)(2).

Pursuant to A.R.S. 38-431.02(H), the public will have physical access to the meeting place fifteen (15) minutes prior to the start of the meeting.

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