

#### Mission

The mission of the Pinal County Workforce Development Board is to fulfill the Six Purposes of WIOA.



### Vision for Workforce Development in Pinal County

*Pinal County: A vibrant, affordable community, home to a skilled, diverse workforce; providing innovative opportunities for job seekers, employers, and employees to learn, grow, and prosper.* 



#### **Goals & Strategies**

## 1. Enhance the talent pipeline of work-ready individuals and connect that diverse workforce with high quality, sustainable jobs.

- 1. Invest in Career Pathways that respond to employers' needs and job seekers' interests: tourism, natural resources, advanced manufacturing, aerospace and defense, health care, and transportation and logistics.
- 2. Connect people seeking jobs with high-quality, sustainable jobs.
- 3. Direct and shape work readiness through education (K-12), GED/HSE preparation, and workforce development.
- 4. Stimulate the development of small and micro businesses in Pinal County.
- 5. Integrate quality of education at all levels to support a strong talent pipeline with longevity of purpose.
- 6. Coordinate workplace training, including post-secondary and college-readiness initiatives.
- 7. Design a robust system of referrals to community-based services to transcend barriers to employment.

## 2. Establish the Pinal County Workforce Development Board as the central convener facilitating workforce activities in the region, rural and non-rural.

- 1. Become the strategic convener to familiarize everyone in Pinal County with the workforce development system, programs, and services.
- 2. Engage with employers in targeted sectors: advanced manufacturing, health services, natural renewable resources, aerospace and defense, transportation and logistics, and tourism.
- 3. Facilitate workforce activities in northern and eastern rural portions of the County.
- 4. Be the strategic voice between goals of PCWDB and state-level workforce development organizations (DES and ACA), and professional associations to drive learning and innovative change as a whole.

# **3.** Create aligned and innovative methods of service delivery that demonstrate relevance and responsiveness in a changing economy.

- 1. Align services in a manner that responds to changing employer and environmental needs.
- 2. Establish responsibility for connecting systemic needs to existing systemic resources.
- 3. Ensure an evidence-based approach to the location of physical job centers.
- 4. Explore the potential for innovative application of technology and virtual services.