

**Pinal County Workforce Development Board (PCWDB) Meeting
January 20, 2022**

Agenda Item 7C1: PCWDB Service Provider Reports

Background:

As ARIZONA@WORK Pinal County's Adult and Dislocated Worker leadership team has transitioned, extensive time has been spent evaluating past performance gaps to include expenditures. To close the identified gaps, Equus Workforce Solutions has developed an in-depth plan that will be monitored closely but the PCWDB staff. Some highlights of the plan include:

- New approaches to customer acquisition such as targeted training recruitment
- Robust outreach supported with targeted marketing to expand service availability
- Integration of visual workflows with key performance indicators to present a common operational picture and better inform decision making
- Extensive integration into local communities to better align service delivery activities with community-based needs. This includes the employer community
- Focused workforce development activities for employers and job seekers that support desired results
- Additional staffing to support a presence in new communities

Action Requested:

To support the work plan described above, a contract modification is requested to right size Pinal County's Adult and Dislocated Work Service Delivery Operation with Equus Workforce solutions

Specific contract modifications requested include:

- Shift to a 60/40 split between Operational and Participant spending for AD/DW to support right sizing the project
- Shift from 228 annual enrollments -140 AD, 88 DW to 172 uncategorized enrollments to align with reduction in participant spending while supporting cycles in the economy*
- Shift quarterly enrollments to 43 uncategorized to align with above*
- Shift annual job placements to 120 uncategorized with 60 (50%) alignment with in-demand/targeted occupations/industries*
- Shift mileage reimbursement rate from .32/mile to the Federal rate to support expanded outreach

*Uncategorized means no distinction between Adult and DW enrollments and placement when it comes to performance. This supports spending down Adult funds and requesting a transfer of DW funds to the Adult pot. This also supports any shift in economic conditions that may necessitate increased demand from the DW population.