

A portrait of Martha M. @WORK, a woman with dark curly hair, wearing a blue button-down shirt, leaning against a yellow wall. A large, semi-transparent '@' symbol is overlaid on the right side of the image.

Martha M. @WORK

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Presentation to the Pinal County Workforce Development Board
YOUTH PROGRAM

01/20/22



Innovative Workforce Solutions

Program Summary – YOUTH

METRIC	Nov & Dec 2021	YTD (PY21-22)
Number of Referrals/Applicants	7	33
Number of Enrollments	2	14
Total Enrolled into Program	89	91
Placed into Training	0	1
Training Programs (list # of participants enrolled in each program):		AAS-Bus.Ed. - 1
Placed into Employment	4	28
Industry/Occupation:	Customer Service 2 Medical 1 Cosmetology 1	Retail 9, Medical 4, Fast Food 6, Clerical 2, Trades/Transportation 5 Cust Svc 1, Gen Labor 1

Program Highlights

As we begin the spring semester, the Youth Program feels it is truly an asset to have new enrollments exposed to the content provided in our online Google classroom. With the completion of each project, these new participants will learn soft skills and become better equipped with the expectations of working a real job. Once every participant has had the opportunity to complete the projects, they will be encouraged to participate in an in-person work experience. Approximately half of those in the program have already completed the virtual WEX projects. Note, no participant is allowed to do projects repeatedly. **Our goal for each program participant is to be exposed to the content provided in the Google classroom and then be able to apply the skills learned into an in-person WEX.**

At this time, we currently have (5) participants scheduled to begin their in-person WEX at the CAC Maricopa campus. We hope to expand these in-person work experience opportunities to other campuses. Of course, we will work to expand work experience opportunities to other businesses within our communities. However, there still seems to be some resistance to in-person participation due to Covid. We are hopeful that once winter comes to an end, we will start to see participants interested in education and training again.

Last fall, we focused our attention to doing more outreach and creating new partnerships. Thankfully, we are now beginning to see the results which will provide more opportunities to young adults.

Success Stories

BJ received her HSE diploma and then registered for classes at CAC. She wants to earn a degree in Early Childhood Development in order to become a pre-school teacher.

SA has been attending CAVIT's cosmetology classes for a year. She recently completed her HSE and became employed as an assistant at Trend Salon and Spa, in her field of training.

