



FAQ

Q: Who is Just Appraised?

Just Appraised is a software team founded by Imran Khoja and Travis Noll in 2017. The company was borne out of their graduate research at Stanford University about A.I., machine learning, and cyber security in the government sector.

Q: What kind of software does Just Appraised make?

Just Appraised builds software to make ownership transfers an afterthought for the assessor's office. The software uses OCR and natural language processing to 1) filter and sort documents received from the clerk/recorder/registrar's office 2) match the deed to a corresponding parcel in the tax database 3) extract and structure all information that would normally get keyed and 4) help with sales validation (where applicable).

Additionally, we have developed software to facilitate exemptions applications and review, appointment of agent form review, and business person property applications and review.

Q: Who does Just Appraised work with?

We are currently partnered with about 40 (and counting) counties and parishes across the country, primarily in Florida, Texas, and North Carolina. We've worked with Coconino County, AZ and are set to launch with Mohave County.

Q: Why is Just Appraised's software a good investment for the county?

Here's our philosophy: people are the county's most valuable resource to get the work that needs to be done, done. And people are a limited (and somewhat expensive) resource. Just Appraised allows assessors to maximize their existing staff's time and talents by eliminating fairly mundane tasks (document sorting, data entry) and freeing them up to focus on more complicated, higher-value projects--the kinds of things software can't do.

Look, we think Just Appraised makes sense like county vehicles and county computers make sense. Could folks walk to field checks and hand-write letters to taxpayers? Sure! But it wouldn't be the best use of time. In short, Just Appraised is to deeds what vehicles are to travel and email is to communication.

Q: Couldn't this money be better spent elsewhere?

Ultimately, that's your call. But we don't think so. The 40 counties we work with can vouch for the ROI case.

Q: Is this going to be a huge drain of county resources (I.T., staff, budget) to get set up?

Nope. Unlike a lot of other software for assessors, we can get a team up and running in about two weeks. In fact, we like to say that it takes about five hours of time on your end to get started, and we'll save you that much time in the first week of working together! We'll handle all of the nitty-gritty technical work related to setup and integration.

Q: Are we going to be trapped into using this software forever?

No way! Counties can cancel at any time, with 90 days notice, without any financial penalty.

Q: Are any other software companies doing what you're doing?

No. We are the only one-stop-shop for AI-driven ownership transfers from beginning to end.