BY THE PINAL COUNTY BOARD OF SUPERVISORS
PROCLAMATION
NATIONAL TRAVEL AND TOURISM WEEK
MAY 4 – 10, 2025

WHEREAS, National Travel and Tourism Week was established in 1983, and has become a part of celebrating the U.S. travel community and highlights how travel stimulates economic growth, creates quality jobs, inspires new businesses, and elevates the quality of life for Americans every day; and

WHEREAS, the travel industry is essential to the success of every industry and will continue to be a critical part of Pinal County's economy, development, and workforce in the coming years; and

WHEREAS, travel represents an economic powerhouse for every state and destination across the country, with overall economic output of $2.8 trillion and support for 15 million American jobs. One in every 11 U.S. jobs depends on travel, making it a critical driver of our economy and a force for connection and opportunity; and

WHEREAS, travel spending supports vibrant and safe communities across the United States and in Pinal County, generating $89 billion in state and local tax revenues in 2023 to support essential services, such as education, emergency response, public safety and more; and

WHEREAS, in 2023, Arizona welcomed 45.2 million visitors who spent a total of $29.3 billion, generating $4.2 billion in tax revenue and supporting 187,000 jobs; and

WHEREAS, in 2023, Pinal County direct visitor spending reached an estimated $972 million, economic activity generating approximately $81 million in tax revenues and supported around 8,040 tourism-related jobs. The tourism industry provided an estimated $545 in tax relief per household, offering a tangible benefit to residents; and

WHEREAS, travel enables success for all industries—including manufacturing, agriculture, defense, healthcare, and more—by driving sales growth, innovation, education, and operations that power our nation's and Pinal County's economies; and

WHEREAS, small businesses account for more than 60% of leisure and hospitality employment across the U.S.; and

WHEREAS, travel is an essential industry, and we must continue to communicate that growing travel activity leads to economic growth, benefits businesses, fosters mutual understanding, and connects the nation.

NOW, THEREFORE, **WE**, the Pinal County Board of Supervisors, do hereby proclaim May 4 – 10, 2025, as "**National Travel and Tourism Week"** in Pinal County, and urge the citizens of Pinal County to join us in recognizing the essential role this industry plays in our County. Proclaimed this 30th of April, 2025.

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Stephen Q. Miller, Chairman, District 3

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Jeffrey McClure, Vice-Chairman, District 4

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Rich Vitiello, District 1

ATTEST:

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Mike Goodman, District 2

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Natasha Kennedy, Clerk of the Board

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Jeff Serdy, District 5