ARIZONA
GOVERNOR'S OFFICE OF
HIGHWAY SAFETY

Katie Hobbs
Governor

J.M. "Jesse" Torrez
Director
Governor's Highway Safety representative

MEMORANDUM OF UNDERSTANDING

GRANT AGREEMENT NUMBER: 2025-405b-502

PROGRAM AREA: 405b

PROJECT DIRECTOR: J.M. "Jesse" Torrez, Director

GOHS – CIOT Enforcement Wave

As part of the National Click It or Ticket Campaign, Arizona has developed and promoted the "Buckle Up It's the Law!" program, which has been an effective enforcement message in a secondary law state.

This program unites statewide law enforcement agencies to engage in aggressive traffic enforcement with a "zero tolerance" approach to seat belt and child safety seat violations. The goal is to sustain and increase seatbelt usage rates in the designated geographical areas of the participating agencies.

The mobilizations begin with earned media generated at the State and local level followed by a high visibility enforcement campaign lasting two weeks. Paid media phases in approximately one week later followed by high-visibility enforcement lasting for two weeks. Additional earned media conducted through the GOHS has been paramount in enhancing occupant protection message.

The purpose of the campaign is for the Pinal County Sheriff's Office to engage in Occupant Protection traffic enforcement with a "zero tolerance" approach to seat belt and child safety seat violations. The goal is to sustain seatbelt usage rates in the designated geographical areas of the participating agencies.

The campaign will be supported by earned media to reinforce the occupant protection message. The agency will participate in other educational and public awareness activities to support the enforcement component.

GOALS/OBJECTIVES:

The Pinal County Sheriff's Office is required to complete the following goals and objectives under the guidelines of the contract:

- Provide intensive traffic enforcement during designated period with zero tolerance for safety belt/child restraint laws

- Heighten enforcement visibility through news media contacts, safety belt/child seat inspections, and other public awareness and educational activities

- The Agency shall provide a written press release announcing the enforcement program to the local media affecting their respective areas (a copy of this press release shall be sent to the GOHS Director prior to the initiation of the enforcement campaign)

- The Agency is additionally encouraged to invite media representatives for live interviews and ride-a-longs during the enforcement activities

- The Agency shall develop and participate in some form of enforcement activity, such as saturation patrols, multi-agency enforcement task forces etc. related to respective areas with low restraint usage.

- The Agency shall submit a Final Enforcement Summary Report to GOHS no later than June 6, 2025.

- The Agency shall a Final Statement of Accomplishments Report including press releases, news stories, educational/public awareness activities, enforcement statistics and quality photographs by June 13, 2025.

- The Agency shall provide the names of top enforcement performers for possible future recognition by GOHS and their respective agency.

METHOD OF PROCEDURE:

The Pinal County Sheriff's Office will make expenditures as follows to meet the outlined Program Goals/Objectives:

Personnel Services – To support Overtime for two-week Click It or Ticket (Buckle Up) Enforcement Campaign from May 19, 2025 through June 1, 2025

Employee Related Expenses – To support Employee Related Expenses for Agency Overtime

PROFESSIONAL AND TECHNICAL PERSONNEL:

Ross Teeple, Sheriff, Pinal County Sheriff's Office, shall serve as Project Director.

Darin Erickson, Sergeant, Pinal County Sheriff's Office, shall serve as Project Administrator.

Gabriela Gallegos, Occupant Protection Coordinator, Governor's Office of Highway Safety, shall serve as Project Coordinator.

REPORT OF COSTS INCURRED (RCI):

The Project Director shall submit a Report of Costs Incurred (RCI) with supporting documentation attached, to the Governor's Office of Highway Safety within thirty (30) days of the enforcement period in correlation with the required report.

RCIs shall be typed and submitted with appropriate supporting documentation to the Governor's Office of Highway Safety. **Electronically submitted RCIs will be accepted**.

The RCI template and instructions are available on the Governor's Office of Highway Safety website at http://www.azgohs.gov/grant-opportunities/. Failure to meet the reporting requirements may be cause to terminate the project.

FINAL ENFORCEMENT SUMMARY REPORT:

All participating agencies shall complete and submit total enforcement statistical data implementing the attached form no later than June 6, 2025, to the Governor's Office of Highway Safety.

FINAL STATEMENT OF ACCOMPLISHMENTS:

The Project Director shall complete and submit the attached Final Statement of Accomplishments Report no later than June 13, 2025, to the Governor's Office of Highway Safety. All agencies receiving funding are required to submit a Final Statement of Accomplishments Report. The report is a summary overview of the contracted project and is reviewed by the Governor's Office of Highway Safety project coordinator to determine the effectiveness of the project.

ESTIMATED COSTS:

I.	**Personnel Services (overtime)**	**$4,000.00**
II.	**Employee Related Expenses (25%)**	**$1,000.00**
Total Award:		**$5,000.00**

Signature of Project Director:

Ross Teeple , Sheriff
Pinal County Sheriff's Office

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_____
Date Telephone

Signature of Authorized Official of Governmental Unit:

Stephen Miller, Chairman
Pinal County Board of Supervisors

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_____
Date Telephone

AUTHORITY & FUNDS

1. This Project is authorized by 23 U.S.C. §405 and regulations promulgated there under, more particularly Volume 102, and if State funds are involved, this project is authorized by ARS § 28-602.

   The funds authorized for this Project have been appropriated and budgeted by the U.S. Department of Transportation. The expenses are reimbursable under Arizona's Highway Safety Plan Program Area 405b, as approved for by the National Highway Traffic Safety Administration.

2. **A. EFFECTIVE DATE:** **B. FEDERAL FUNDS:**

   Authorization to Proceed Date **$5,000.00**

3. **AGREEMENT AND AUTHORIZATION TO PROCEED**
   by State Official responsible to Governor for the
   administration of the State Highway Safety Agency

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J.M. "Jesse" Torrez, Director Approval Date
Governor's Office of Highway Safety

OFFICE OF HIGHWAY SAFETY
HIGHWAY SAFETY

Buckle Up Arizona Enforcement Campaign (CIOT)

GOHS Contract Number: 2025-405b-502

ATTEST

_____ DATE: _____
Natasha Kennedy, Clerk

Approved as to Form:

_____
Deputy County Attorney