ARIZONA
GOVERNOR'S OFFICE OF
HIGHWAY SAFETY

**Katie Hobbs**
Governor

**J.M. "Jesse" Torrez**
Director
Governor's Highway Safety Representative

## Click It or Ticket Enforcement National Campaign

March 25, 2025

Re: 2025 Click It or Ticket Enforcement Campaign

| Agreement No.: | Agency: | Award Amount: |
|---|---|---|
| 2025-405b-502 | Pinal CSO | $5,000.00 |

Dear Highway Safety Partner,

The Governor's Office of Highway Safety is pleased to inform you that your agency has been selected to participate in the 2025 **Click It or Ticket** National Enforcement Campaign. This two week enforcement initiative will take place from **May 19 to June 1, 2025**.

As part of this national effort, law enforcement agencies across the state will be enhancing traffic enforcement and increasing efforts to reinforce the importance of seat belt use. The **Click It or Ticket** campaign aims to promote compliance with seat belt laws and ensure the safety of all motorists.

Thank you for your commitment to roadway safety. We appreciate your agency's dedication to this important initiative.

You can find free marketing material at
https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket/national-enforcement-mobilization

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Governor's Office of Highway Safety Representative

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