



MEETING DATE: JULY 3, 2024

TO: BOARD OF SUPERVISORS

CASE NO.: CSR-001-24 (CHRIST THE VICTOR CHURCH)

Case Coordinator: KENDALL RILEY

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*Executive Summary:*

*This is a comprehensive sign package amendment to replace one monument sign cabinet with an Electronic Message Board Sign with a total sign area of 62.5 square feet per side, for the Christ the Victor Church located at 6173 E Arizona Farms Rd, in Florence, east of the intersection of E Hunt Highway and E Arizona Farms Rd.*

If This Request is Approved:

If this comprehensive sign package is approved, it would allow the applicant to install detached signage as outlined in the attached sign plan.

Staff Recommendation/Issues for Consideration/Concern:

Staff recommends **approval** of the request with the attached stipulations as submitted in the applicant's application.

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**TAX PARCELS:** 200-58-002C

**LANDOWNER/APPLICANT/AGENT:** Victory Lutheran Church, Owner, and Amanda Lauridsen, Precise Sign Co., applicant/agent.

**REQUESTED ACTION & PURPOSE:** Victory Lutheran Church, Owner, and Amanda Lauridsen, Precise Sign Co., applicant/agent requesting approval of a comprehensive sign package to replace one monument sign with an Electronic Message Board Sign with a sign area of 62.5 square feet, for the Christ the Victor Church located at 6173 E Arizona Farms Rd, in Florence, east of the intersection of E Hunt Highway and E Arizona Farms Rd. The proposed signage includes an electronic message device not permitted under the Pinal County Sign Code.

**LOCATION:** The subject site is located at 6173 E Arizona Farms Rd, in Florence, directly east of the intersection of E Hunt Highway and E Arizona Farms Rd.

**SIGNAGE SIZE:** This is a comprehensive sign package to allow one, double sided, Electronic Message Board Sign with a total sign area of 62.5 square feet.

**ANALYSIS:** This comprehensive sign package consists of replacing one existing monument sign with an Electronic Message Board Sign with a total area of 62.5 square feet (per each illuminated side), and one aluminum cabinet

**COMMUNITY DEVELOPMENT**  
Planning Division

monument sign with a total sign area of 50 square feet (per visible side). The total area of aggregate signage is 112.5 square feet. The proposed aluminum cabinet monument signage does not increase the permitted sign area beyond what is already existing on the property. The proposed sign package proposes installation of an electronic message board which is currently not permitted by our sign code. Furthermore, the aluminum cabinet meets the requirement of the sign code. Additionally, the overall height of the proposed signage is 12 feet 4 inches, which exceeds the maximum height requirement (12 feet), and is not permitted by our sign code. Approval of this package would allow the monument sign the additional four foot of height.

**The Following is a breakdown of the dimensions of the proposed signage:**

Sign Components	Length	Height	Total
Electronic Message Device	7'-6"	4'-2"	31.25
Total Sides			2
Totals:			62.5 SqFt

Sign components	Length	Height	Total
Aluminum Cabinet	7'-6"	2'-6"	18.75
Aluminum End Cap	2'-6"	2'-6"	6.25
Total sides			2
Totals:			50 SqFt

**COMPREHENSIVE SIGN REVIEW COMMITTEE RECOMMENDATION:** At their meeting on May 28<sup>th</sup>, 2024 the committee voted on a motion for approval, (4-0) resulting in a unanimous **approval** the request.

**DIRECTOR’S RECOMMENDATION:** After a careful review of the applicant’s proposal with respect to the business functions/operations for surrounding existing and approved signage, I have determined that the proposed request is acceptable and recommend **approval** of the applicant’s request only with the following stipulations:

1. The sign’s minimum display time shall not change more than once every eight (8) seconds.
2. Illumination Levels: Electronic Message Displays shall incorporate photocell / light sensors with automatic dimming technology to adjust display brightness in accordance with ambient light conditions. Displays shall have a brightness level of no greater than 0.3 foot candles above ambient light conditions at any property line.
3. Maintenance: Any allowed Electronic Message Display that malfunctions or is damaged shall be repaired or disconnected within twenty-four (24) hours by the owner or operator of the sign.
4. The sign shall be deactivated at 11 p.m. Mountain Standard Time

Drafted: 6/18/24

Revised:

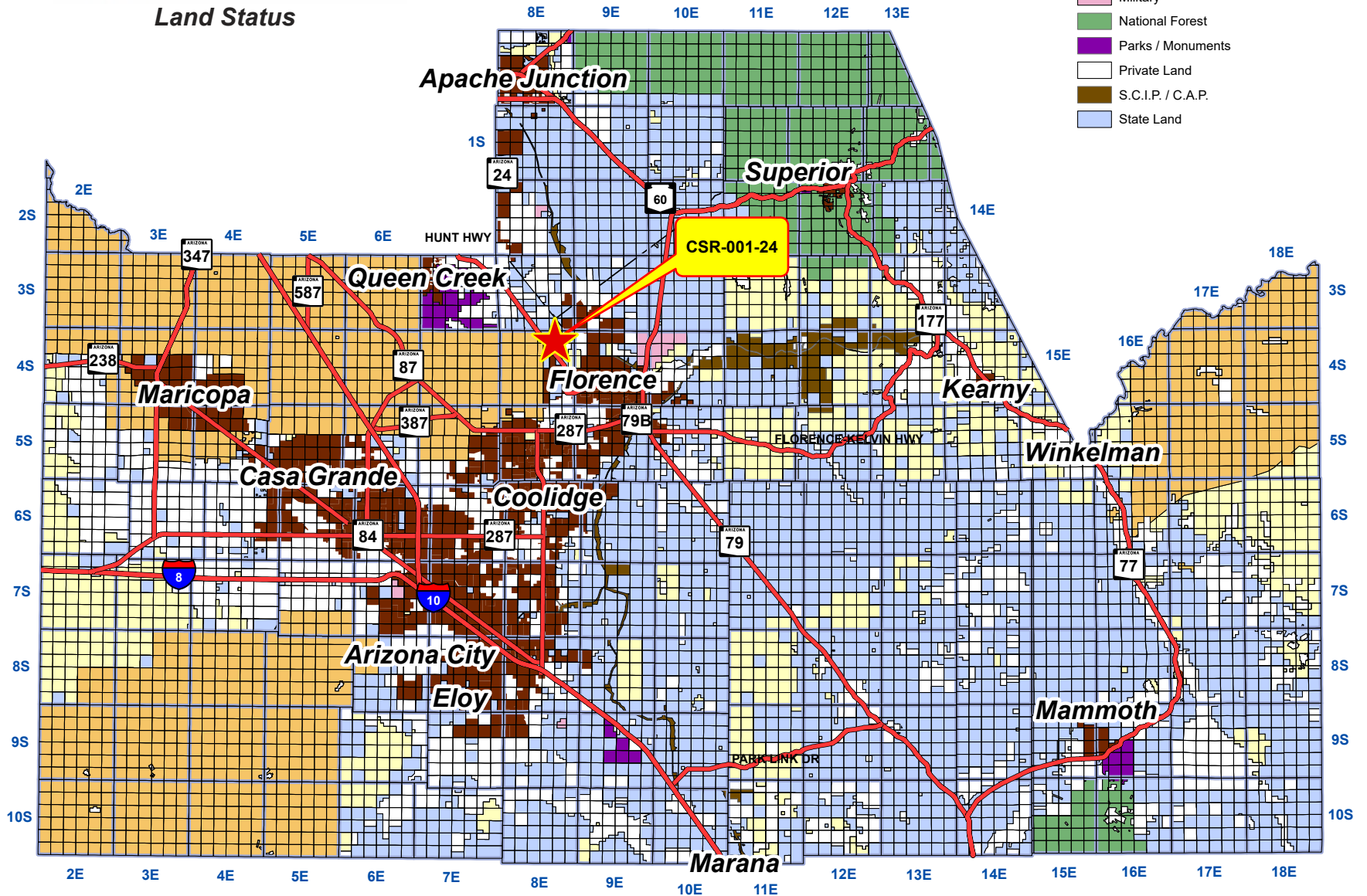


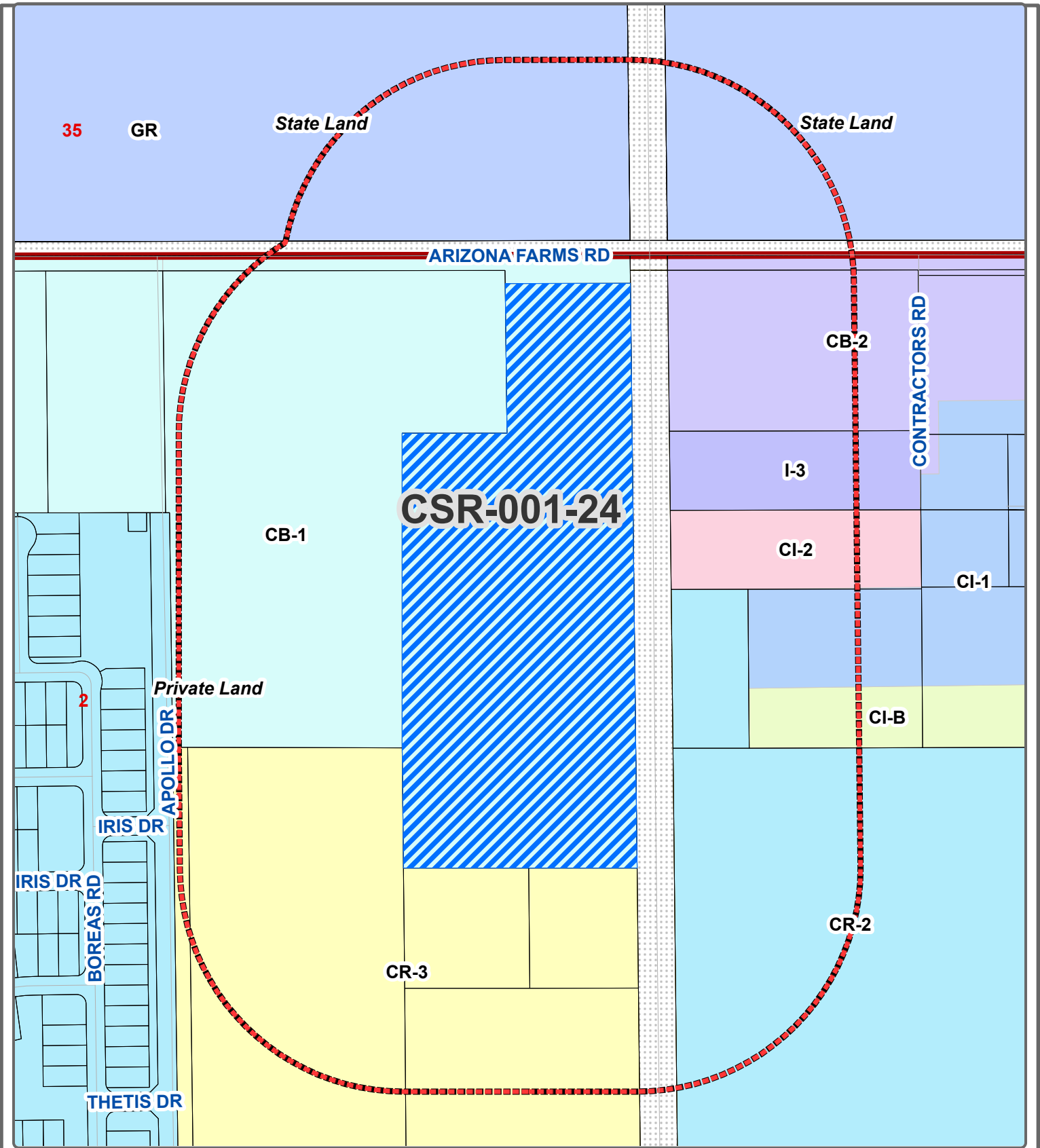
**PINAL COUNTY**  
WIDE OPEN OPPORTUNITY

**Land Status**

**Legend**

- B.L.M.
- Indian Community
- Military
- National Forest
- Parks / Monuments
- Private Land
- S.C.I.P. / C.A.P.
- State Land





### Community Development

Owner/Applicant: Victory Lutheran Church Amanda Lauridsen, Precise Sign Co		
Drawn By: GIS/IT - LJT	Date: 06/18/2024	
Section 02	Township 04S	Range 08E
Case Number: <b>CSR-001-24</b>		

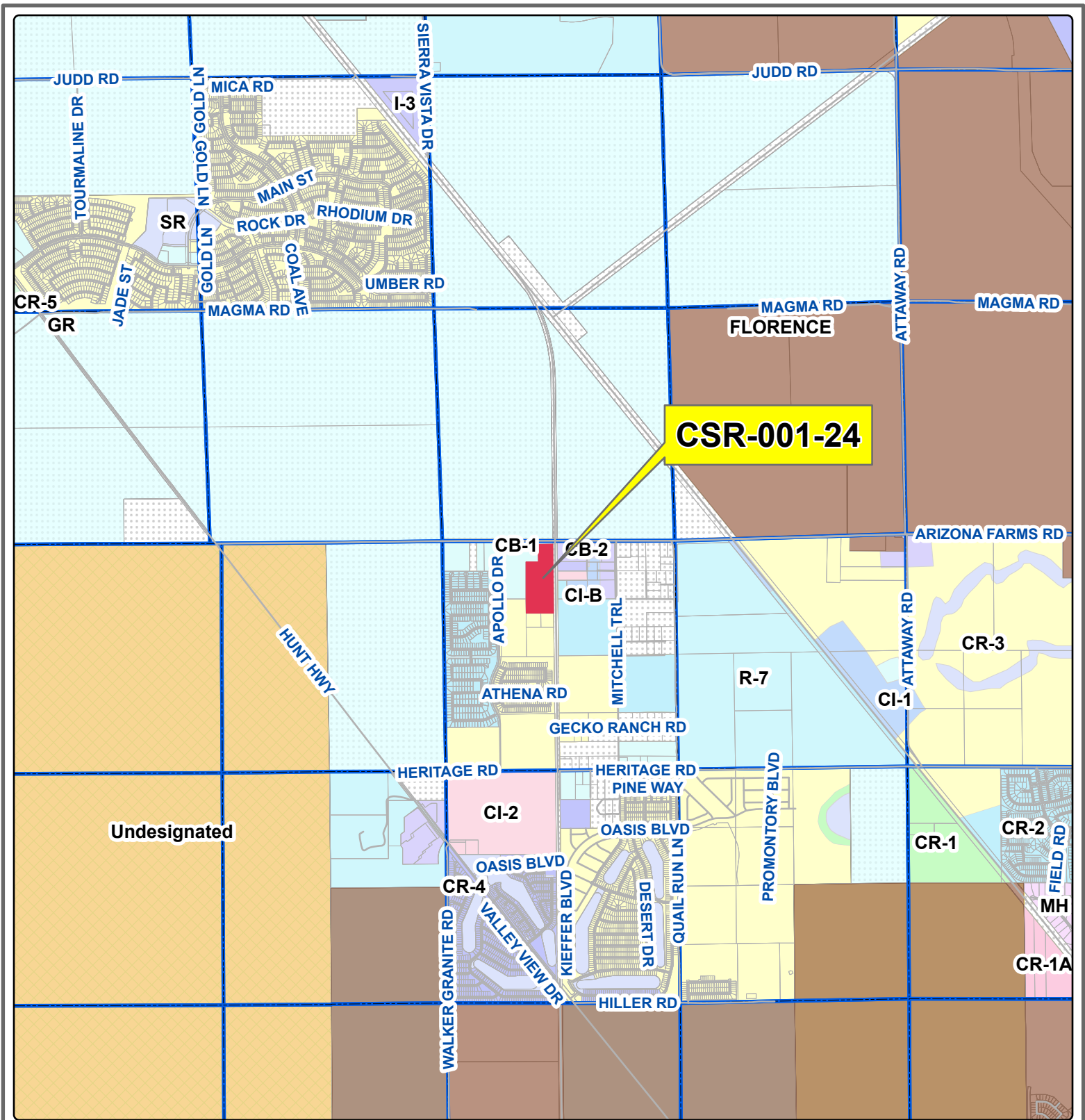
**Legal Description:**  
 Situated in Section 02, Township 4 South, Range 8 East, of the Gila & Salt River Base & Meridian, Pinal County, Arizona, located East of the corner of E Arizona Farms and N Apollo Dr. in Florence.

SEC 02, TWN 04S, RNG 08E

  
 Sheet No.  
 1 of 1

  
**PINAL COUNTY**  
 WIDE OPEN OPPORTUNITY

Current Zoning: CB-1  
 Request Zoning: CRS  
 Current Land Use: MLDR



## Community Development



**PINAL COUNTY**  
WIDE OPEN OPPORTUNITY

**Legal Description:**

Situated in Section 02, Township 4 South, Range 8 East, of the Gila & Salt River Base & Meridian, Pinal County, Arizona, located East of the corner of E Arizona Farms and N Apollo Dr. in Florence.

SEC 02, TWN 04S, RNG 08E



Owner/Applicant:		VICTORY LUTHERAN CHURCH AMANDA LAURIDSEN, PRECISE SIGN CO	
Drawn By:	GIS / IT / LJT	Date:	06/18/2024
Sheet No.	Section 02	Township 04S	Range 08E
Case Number:		CSR-001-24	



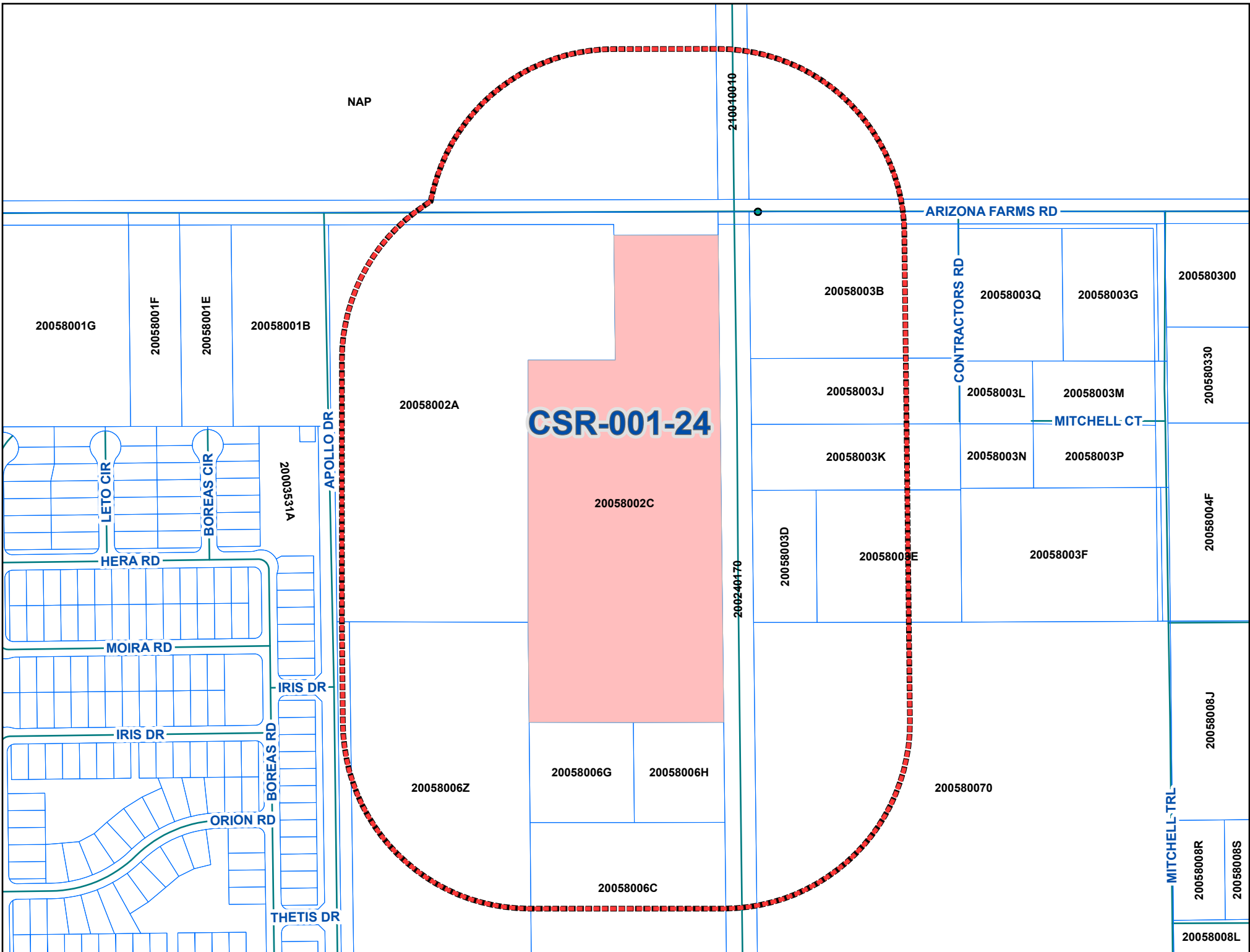
**CSR-001-24**

## ***Community Development***



**PINAL COUNTY**  
WIDE OPEN OPPORTUNITY

**CSR-001-24**



NAP

240040040

ARIZONA FARMS RD

20058001G

20058001F

20058001E

20058001B

20058002A

**CSR-001-24**

20058002C

20058003B

20058003Q

20058003G

200580300

20058003J

20058003L

20058003M

200580330

20058003K

20058003N

20058003P

20058004F

20058003D

20058003E

20058003F

20058008J

HERA RD

MOIRA RD

IRIS DR

ORION RD

THETIS DR

20003531A

APOLLO DR

BOREAS RD

LETO CIR

BOREAS CIR

CONTRACTORS RD

MITCHELL CT

MITCHELL-TRL

20058006Z

20058006G

20058006H

200580070

20058006C

20058008R

20058008S

20058008L

200240170



MEETING DATE: May 28, 2024

TO: PINAL COUNTY SIGN REVIEW COMMITTEE

CASE NO.: CSR-001-24

Case Coordinator: David Barclift

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*Executive Summary:*

*This is a comprehensive sign package amendment to replace one monument sign cabinet with an Electronic Message Board Sign with a total sign area of 62.5 square feet, for the Victory Lutheran Church located at 6173 E. Arizona Farms Rd, in Florence, approximately 180 feet west and 60.5 feet south of the intersection of Pecan Arizona Farms Rd. and the Union Pacific Railroad northbound tracks.*

If This Request is Approved:

If this comprehensive sign package is approved, the Sign Review Committee shall forward this case with a recommendation of approval to the Board of Supervisors.

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**TAX PARCELS:** 200-58-002C

**LANDOWNER/AGENT:** Victory Lutheran Church, Incorporated, Owner, Precise Sign Co. – Amanda Lauridsen, Agent/Representative.

**REQUESTED ACTION & PURPOSE:** Victory Lutheran Church, Incorporated Owner, Precise Sign Co. – Amanda Lauridsen, Agent/Representative requesting approval of a comprehensive sign package amendment to CSR-001-24 to replace one existing monument sign with an Electronic Message Board Sign with a total sign area of 62.5 square feet, for the Victory Lutheran Church located at 6173 E. Arizona Farms Rd. in Florence, approximately 180 feet west and 60.5 feet south of the intersection of Arizona Farms Rd. and the Union Pacific Railroad northbound tracks. The proposed signage includes an electronic message device not permitted under the Pinal County Sign Code.

**LOCATION:** The subject site is located at 6173 E. Arizona Farms Rd., in Florence, approximately 180 feet west and 60.5 feet south of the intersection of Arizona Farms Rd. and the Union Pacific Railroad northbound tracks.

**SIGNAGE SIZE:** This is a comprehensive sign package to allow one Electronic Message Board Sign with a total sign area of 62.5 square feet (per each illuminated side), and one aluminum cabinet monument sign with a total sign area of 50 square feet (per visible side).

COMMUNITY DEVELOPMENT  
Planning Division

**ANALYSIS:** This comprehensive sign package consists of replacing one existing monument sign with an Electronic Message Board Sign with a total area of 62.5 square feet (per each illuminated side), and one aluminum cabinet monument sign with a total sign area of 50 square feet (per visible side). The proposed aluminum cabinet monument signage does not increase the permitted sign area beyond what has already been approved in CSR-001-24. The proposed sign package does propose installation of an electronic message board which is currently not permitted by our sign code. Additionally, the overall height of the proposed signage is 12 feet 4 inches, which exceeds the maximum height requirement (12 feet), and is not permitted by our sign code.

**The Following is a breakdown of the dimensions of the proposed signage:**

Sign Components	Length	Height	Total
Electronic Message Device	7'-6"	4'-2"	31.25
Total Sides			2
Totals:			62.5 SQFT

Sign components	Length	Height	Total
Aluminum Cabinet	7'-6"	2'-6"	18.75
Aluminum End Cap	2'-6"	2'-6"	6.25
Total sides			2
Totals:			50 SQFT

**RECOMMENDED MOTION:** After a careful review of the applicant’s proposal with respect to the business functions/operations for surrounding existing and approved signage, I have determined that the proposed request is acceptable and recommend **approval** of the applicant’s request only with the following stipulations:

1. The sign’s minimum display time shall not change more than once every eight (8) seconds.
2. Illumination Levels: Electronic Message Displays shall incorporate photocell / light sensors with automatic dimming technology to adjust display brightness in accordance with ambient light conditions. Displays shall have a brightness level of no greater than 0.3 foot candles above ambient light conditions at any property line.
3. Maintenance: Any allowed Electronic Message Display that malfunctions or is damaged shall be repaired or disconnected within twenty-four (24) hours by the owner or operator of the sign.
4. The sign shall be deactivated at 11 p.m. Mountain Standard Time

Prepared: DB – 5/21/24

Revised:



**PINAL COUNTY**  
WITH OPEN OPPORTUNITIES

**APPLICATION FOR COMPREHENSIVE SIGN REVIEW IN AN UNINCORPORATED AREA PINAL COUNTY, ARIZONA**  
(Applications Must Be Typed or Written in Ink)

**Comprehensive Sign Review & Property Information:** (feel free to include answers and to these questions in a Supplementary Narrative, when doing so write see narrative on the space provided)

Project Name: Christ the Victor

Owner/Applicant: Victory Lutheran Church / Precise Sign Co.

Address: 6173 E. Arizona Farms Rd., Florence, AZ 85120 Phone/Fax: [REDACTED]

Parcel #: 200 58 002 C Project Address: 6173 E. Arizona Farms Rd., Florence, AZ 85132

Property Zoning: \_\_\_\_\_ Case(s): \_\_\_\_\_ SPR Case: \_\_\_\_\_

Present Use of Property: Church

Proposed Use of Property: Church

Total # of Signs Proposed: 1 Total Square Feet of Signage Proposed: 62.5 sq. ft

Deviations Being Requested: We would like to add a digital display to our new monument sign.

Is this an Amendment of a previously approved Comprehensive Sign Review Package? NO If yes what is the case number: CSR - \_\_\_\_\_

Is there a zoning violation on the property for which the owner has been cited? YES  NO

If yes, zoning violation # \_\_\_\_\_

INV#: \_\_\_\_\_ AMT: \_\_\_\_\_ DATE: \_\_\_\_\_ CASE: \_\_\_\_\_ Xref: \_\_\_\_\_

COMMUNITY DEVELOPMENT  
Planning Division

## PINAL COUNTY COMPREHENSIVE SIGN REVIEW APPLICATION

### IN ADDITION TO THIS APPLICATION, YOU WILL NEED TO SUBMIT:

- A justification letter describing the request and how the sign structure, materials, and colors are compatible with the project's building architecture. Include a list in outline form of each sign requested, both freestanding and wall, to include verbiage, area in square feet, and height.
- An inventory and photographs of any existing freestanding or attached signs on site.
- Preliminary Site Plan containing:
  - o A vicinity map showing the location of the property in relation to adjoining properties.
  - o Provide a north arrow, date of plan preparation, with subsequent revision dates. Project title and address/parcel number. Architect and/or consultant's name, address, and telephone number. Property owner name, address, and telephone number.
  - o Provide a data table on the site plan that includes existing zoning and the net site area.
  - o Show property boundaries and dimensions.
  - o Show adjacent street right-of-way, existing and proposed; and existing/proposed street and sidewalk noted to centerline.
  - o Show location of conceptual or existing landscape concepts including trees, shrubs, ground covers, berms, and screen walls.
  - o Show location of proposed freestanding signs including dimensions, height, material and colors, and method of illumination.
  - o Include elevations of buildings showing wall sign locations and dimensions.
  - o When more than one sign is located on a property, or where more than one building or business is located in a single development project, such as a shopping center, a Comprehensive Sign Package shall be submitted demonstrating consistency and uniformity among signs within the project. The requirements of a Comprehensive Sign Package shall apply to all businesses within a related project, even if the properties have been subdivided. Revisions or amendments to the Comprehensive Sign Package shall require documentation from all tenants on the property prior to approval.
- Property owner(s) authorization (attached to this application).
- Non-refundable application submittal fees in the amount of \$1,187.00
- Submit one copy and a CD or Jump Drive which contains a copy of the application and narrative in PDF format.  
\*This will not be needed if submitted through the online system please call us for more information on how to use the online portal

I certify the information included in this application is accurate, to the best of my knowledge. I have read the application and I have included the information, as requested. I understand if the information submitted is incomplete, this application cannot be processed.

Victory Lutheran Church - 5946 E. University Dr., Mesa, AZ 85205  
Name of Landowner (Applicant) Address Phone Number

[Signature] [Redacted]  
Signature of Landowner (Applicant) E-Mail Address

Amanda Lauridon  
Preuse Sign Co. #107 S 57th Dr. Phoenix, AZ 85043  
Name of Agent Address Phone Number

[Signature] [Redacted]  
Signature of Agent E-Mail Address

The Agent has the authority to act on behalf of the landowner. The Agent will be the contact person for Planning staff and must be present at all hearings. Please use the attached Agency Authorization form, if applicable



Printed Name of Notary \_\_\_\_\_ Signature of Notary Public \_\_\_\_\_  
Corporate PROPERTY OWNER signature block and acknowledgment the appropriate corporate officer or trustee  
signs this signature block NOT the block on the previous page.

ANDREW E LUND  
[Insert Company or Trustee's Name]

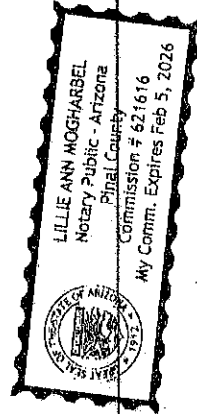
By: [Signature]  
[Signature of Authorized Officer or Trustee]

Its: CHURCH COUNCIL PRESIDENT  
[Insert Title]

Dated: JAN 22, 2024

STATE OF Arizona )  
COUNTY OF Maricopa ) ss.

The foregoing instrument was acknowledged before me, this 22 day of January,  
2024 by Andrew Lund, Church Council President of  
[Insert Signor's Name] [Insert Title]  
Victory Lutheran Church, an \_\_\_\_\_  
[Insert Name of Company or Trust] [Insert State of Incorporation, if applicable]



and who being authorized to do so, executed the foregoing instrument on behalf of said entity for the purposes stated therein.

[Signature]  
Notary Public

My commission expires: 02105126

ALTERNATE: Use the following acknowledgment only when a second company is signing on behalf of the owner:

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) ss.

On this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, before me, the undersigned, personally appeared

\_\_\_\_\_ Who acknowledged himself/herself to be  
[Insert Signor's Name]

\_\_\_\_\_ of \_\_\_\_\_  
[Title of Office Held] [Second Company]

As \_\_\_\_\_ for \_\_\_\_\_, and who being  
[i.e. member, manager, etc.] [Owner's Name]

Authorized to do so, executed the foregoing instrument on behalf of said entities for the purposes stated therein.

My commission expires: \_\_\_\_\_

Printed Name of Notary \_\_\_\_\_

Signature of Notary \_\_\_\_\_



January 31, 2024

Precise Sign Co  
107 S 57th Dr  
Phoenix, AZ 85043

Pinal County  
135 N Pinal St,  
Florence, AZ 85132

Re: CSR

To Whom It May Concern,

Christ the Victor, 6173 E Arizona Farms Rd, Florence, AZ 85143 would like to obtain a CSR on their sign due to the sign code limiting digital displays without a CSR.

Christ the Victor would like to add a double sided digital display to their new double sided monument sign. The new sign will take the place of their existing monument sign, and is within the same square feet, and height of the existing sign. The total sign square feet is 62.5 and the digital display portion of the sign is under 31.25 square feet, actually measurements of the digital display is 4'-2" x 7'-6".

- The digital display has an ambient light dimmer, so it will not be at full brightness during the night or over cast days. The displays brightness level will be no greater than 300 nits or (.3) foot candles above ambient light conditions.
- The digital display can be turned off remotely if there is a malfunction or damage to the display, owner or operator of the sign will disconnect or repair sign within 24 hours.
- We will program the digital display to turn off between the hours of 11pm through 7am MST.
- The sign shall not change copy more then once every 8 seconds.
- The closest single family resident is over 1500 feet away from the sign, and with the height of the sign it will not infringe on any "dark sky" concepts in the area.

The intent of the sign is not to create a distraction, but to let the community know they are there, and how they maybe of a service to them. The church plans to use the sign to let the community know about the events that the church hosts, such as their community food bank, their services times, and other services that they offer the community. The church plans to use the digital display as an added addition their church to create community and member awareness.

Please call me with any questions or concern.

Sincerely,

*Amanda Lauridsen*

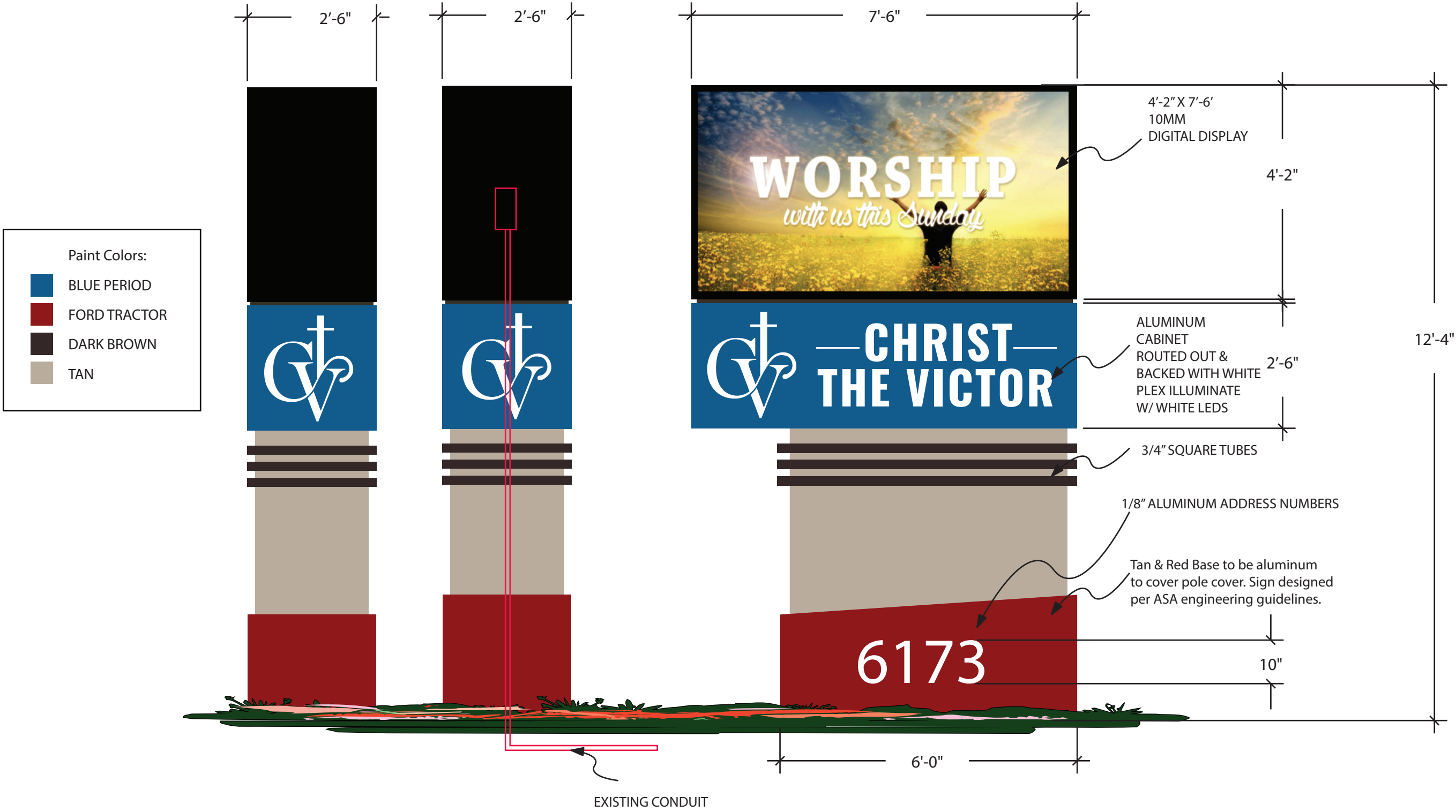
Amanda Lauridsen



Account Manager  
Precise Sign Co



Total Square Feet: 62.5 square feet  
 Existing Sign We Are Replacing: 64 square feet



FONT SELECTION: Customer Custom Layout

This is an original unpublished drawing submitted solely for the project being planned. It is not to be reproduced in any manner or shown to persons outside your organization without the express written authorization of Precise Sign Company.

CUSTOMER:

LANDLORD:

PROJECT:

Christ the Victor  
 Florence, AZ

Date: 12.18.23  
 Revisions:

DESIGN NO.  
 12.18.23.1

SHEET NUMBER .03



Removing Existing Sign & Reusing Pipe Foundation  
13'Tall x 9'Wide  
Square Feet 64.



60.5'  
to property line  
Sign 0' From Property Line



# OFFICIAL AD PROOF

This is the proof of your ad scheduled to run in **Pinal Central Dispatch** on the dates indicated below.  
If changes are needed, please contact us prior to deadline at **(520) 836-7461**.

Notice ID: x82nPDHUUnNFEu6CTWA4x | **Proof Updated: Jun. 07, 2024 at 03:20pm MST**  
Notice Name: CSR-001-24

See Proof on Next Page

**This is not an invoice. Below is an estimated price, and it is subject to change. You will receive an invoice with the final price upon invoice creation by the publisher.**

<b>FILER</b>	<b>FILING FOR</b>
Amanda Lauridse	Pinal Central Dispatch
amanda@precisesign.com	
(623) 261-8004	

<b>Columns Wide:</b>	1	<b>Ad Class:</b> Legals
<b>Total Column Inches:</b>	8.63	
<b>Number of Lines:</b>	83	

06/13/2024: Other Notice	49.72
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Subtotal	\$49.72
Tax	\$0.89
Processing Fee	\$9.97
<b>Total</b>	<b>\$60.58</b>

NOTICE OF PUBLIC HEARING  
BY THE PINAL COUNTY BOARD  
OF SUPERVISORS AT 9:30  
A.M. ON THE 3rd DAY OF JULY  
2024, AT THE PINAL COUNTY  
ADMINISTRATIVE COMPLEX, IN  
THE BOARD OF SUPERVISORS  
HEARING ROOM, 135 N. PINAL  
STREET, FLORENCE, ARIZONA,  
TO CONSIDER AN APPLICATION  
FOR A COMPREHENSIVE  
SIGN PACKAGE IN THE  
UNINCORPORATED AREA OF  
PINAL COUNTY, ARIZONA.

CSR-001-24 – PUBLIC HEARING/  
ACTION: Victory Lutheran Church,  
Owner, and Amanda Lauridsen,  
Precise Sign Co., applicant/  
agent, requesting approval of a  
Comprehensive Sign Package to  
allow one monument sign cabinet  
with an Electronic Message Board  
Sign with a total sign area of 62.5  
square feet, for Victory Lutheran  
Church on a 19.61± acre parcel in  
the CB-1 Local Business Zone; tax  
parcel 200-58-002C (legal on file);  
situated in Section 02, Township 4  
South, Range 8 East, of the Gila &  
Salt River Base & Meridian, Pinal  
County, Arizona, located East of  
the corner of E Arizona Farms and  
N Apollo Dr. in Florence.

ALL PERSONS INTERESTED  
IN THIS MATTER MAY APPEAR  
AND SPEAK AT THE PUBLIC  
HEARING AT THE DATE, TIME,  
AND PLACE DESIGNATED  
ABOVE.

DOCUMENTS PERTAINING TO  
THIS CASE CAN BE FOUND  
ON THE NOTICE OF HEARING  
PAGE FOR THE BOARD OF  
SUPERVISORS:

<https://www.pinal.gov/236/Notice-of-Hearings>

DATED THIS 30th DAY OF  
MAY 2024, by Pinal County  
Development Services.

TO QUALIFY FOR FURTHER  
NOTIFICATION IN THIS LAND  
USE MATTER YOU MUST  
FILE WITH THE PLANNING  
DEPARTMENT A WRITTEN  
STATEMENT OF SUPPORT  
OR OPPOSITION TO THE  
SUBJECT APPLICATION.  
YOUR STATEMENT MUST  
CONTAIN THE FOLLOWING  
INFORMATION:

- 1) Planning Case Number (see  
above)
- 2) Your name, address, telephone  
number and property tax parcel  
number (Print or type)
- 3) A brief statement of reasons for  
supporting or opposing the request
- 4) Whether or not you wish to  
appear and be heard at the hearing

WRITTEN STATEMENTS MUST  
BE FILED WITH:

PINAL COUNTY COMMUNITY  
DEVELOPMENT DEPARTMENT  
PO BOX 749 (85 N. FLORENCE  
STREET)  
FLORENCE, AZ 85132

Contact for this matter: Kendall  
Riley, Planner  
E-mail address: [kendall.riley@  
pinal.gov](mailto:kendall.riley@pinal.gov)

Phone # (520) 866-6514

No. of publications: 1: date of  
publication: Jun 13, 2024