



**BY THE PINAL COUNTY BOARD OF SUPERVISORS
PROCLAMATION
NATIONAL TRAVEL AND TOURISM WEEK
MAY 19 – MAY 25, 2024**

WHEREAS, National Travel and Tourism Week was established in 1983, and has become a part of celebrating the U.S. travel community and highlights how travel stimulates economic growth, creates quality jobs, inspires new businesses and elevates the quality of life for Americans every day.

WHEREAS, the travel industry is essential to the success of every industry and will continue to be a critical part of Pinal County’s economy, development, and workforce in the coming years.

WHEREAS, travel represents an economic powerhouse for every state and destination across the country, with overall economic output of \$2.8 trillion and support for 15 million American jobs.

WHEREAS, travel spending supports vibrant and safe communities across the United States and in Pinal County, generating \$89 billion in state and local tax revenues in 2023 to support essential services, such as education, emergency response, public safety and more.

WHEREAS, in 2022, tourism generated \$931.5 million in direct spending and \$76.3 million in tax revenues, while employing 7,700 people, and providing estimated tax relief of \$510 per household in Pinal County.

WHEREAS, travel enables success for all industries—including manufacturing, agriculture, defense, healthcare and more—by driving sales growth, innovation, education, and operations that power our nation’s and Pinal County’s economies.

WHEREAS, small businesses account for more than 60% of leisure and hospitality employment across the U.S.

WHEREAS, travel is an essential industry, and we must continue to communicate that growing travel activity leads to economic growth, benefits businesses, fosters mutual understanding, and connects the nation.

NOW, THEREFORE, WE, the Pinal County Board of Supervisors, do hereby proclaim May 19th through 25th, 2024 as “**NATIONAL TRAVEL AND TOURISM WEEK**” in Pinal County, and urge the citizens of Pinal County to join us in recognizing the essential role this industry plays in our County. Proclaimed this 15th day of May, 2024

Mike Goodman, Chairman, District 2

Jeffrey McClure, Vice-Chairman, District 4

Kevin Cavanaugh, District 1

ATTEST:

Stephen Q. Miller, District 3

Natasha Kennedy, Clerk of the Board

Jeff Serdy, District 5