

Proposition 202 Tribal Gaming Application Sponsorship/Support Form Requesting Pinal County serve as the Fiscal Agent/Pass Through Entity

Name of the Tribal Community: Gila River Indian Community

Due date of the application to the Tribal community: April 1, 2024

The following information will be used by Pinal County to 1) send the resolution and grant documents for the applicant to submit to the Tribal community, 2) send the funds, if awarded.

Name of the Non-profit: Triangle L Art Ranch, Inc.

Contact person/title: Liz Tuck, Project Director

Email address: liztuck8@gmail.com

Address: 13 Bachman Wash Rd, PO Box, 5471, Oracle, AZ 85623

Project name: Sculpture in the Park 2025

Amount being requested: \$34.300

Project summary: Economic Development, Stipends to Artists, Musicians, and

Independent Contractors

Beneficiaries: Local artists, General Public

Supervisor District: District 4 Supervisor McClure

The undersigns hereby certifies they have read and comply with the responsibilities set forth in the PINAL COUNTY TRIBAL GAMING GRANT PROGRAM Request for fiscal agent/pass through support documentation.

Elizabeth Tuck
Director name and signature



Cover Sheet

Click field or use up/down arrow keys to move among fields

| Municipality Information | | | | |
|--|---|--|--|--|
| 1. Date of Application: 2/26/2024 | | | | |
| 2. Name of City, Town or County: Pinal County | | | | |
| 3. Mayor (City or Town) or Board of Supervisor's | Chairman (County): Mike Goodman | | | |
| 4. Mailing Address: 135 North Pinal Stree | et Florence, | | | |
| 5. City: Florence State: | e: Arizona Zip Code: 85132 | | | |
| 6. Acknowledgement of Submission by Authorized Municipality Representative: Typed Name/Title: Heather Patel, Grants Manager Email Address: heather.patel@pinal.gov | | | | |
| A | oplicant Information | | | |
| 7. Department/Organization Name: Triangle L Art Ranch, Inc | | | | |
| 8. Select Organization Type: 501c3 Non-Profit | | | | |
| 9. Application Contact Person: Liz Tuck Title: Board Member | | | | |
| 10. Phone Number: 520-235-2485 | | | | |
| 11. Mailing Address: PO Box 5471 | | | | |
| 12. City: Oracle State: | Arizona Zip Code: 85623 | | | |
| 13. Email Address: liztuck8@gmail.com Website | Address: https://www.trianglelranch.com/art-ranch | | | |
| F | Project Information | | | |
| 14. Project Name: Sculpture in the Park 2025 | | | | |
| 15. Purpose of Grant: Provide stipends and honorariums to artists, musicians, performers & indepen | | | | |
| 16. Priority Funding Area | Economic Development | | | |
| 17. Annual amount requested | \$\$34,300 | | | |
| 18. Number of years that funding is requested | One | | | |
| 19. Total amount requested (annual amount x number of years) | \$34,300 | | | |
| 20. Has your organization received past funding from GRIC? If yes, list each year and amount | No | | | |
| 21. Geographic area served | Eastern Pinal County – "Copper Corridor" | | | |
| | | | | |

| For Office Use Only: | | | |
|--------------------------|---------|------------|----------|
| Data Entry | Receipt | Evaluation | |
| ☐ Approval – Amount/Term | |] | ☐ Denial |

Narrative

Please structure your proposal to provide the following information in the order indicated. Provide the narrative in paragraph form in the text field provided. Please be thorough but strive for brevity.

1. Briefly describe your organization's history, mission and goals.

The Triangle L Art Ranch, located in the rural town of Oracle, AZ, was established in 2004. The Art Ranch formed a nonprofit so that it would continue into perpetuity. In 2020, it was granted 501 (c) 3 status by the IRS. The Board of Directors is a working group that does more than oversee operations – they take part in event planning and implementation. The Art Ranch has received two Creative Capacity grants (\$ 15,00.00) from the Arizona Commission on the Arts. The Arts Foundation for Tucson and Southern Arizona also awarded a \$10,000 grant to the Ranch. These funds were used to pay stipends and honorariums to artists.

Triangle L Art Ranch, Inc. stewards the Sculpture Park that is located at the historic Triangle L Ranch in Oracle, AZ. It is an innovative 10 acre high-desert art destination.

Twenty years in the making, the Sculpture Park is an outdoor gallery featuring nearly 200 works ranging from intimate illuminated dioramas made by community members to monumental installations by established artists. The Magic Path winds through 10 acres of manicured trails revealing sculptures sited in the high desert of Oracle. Long known for its GLOW! nighttime events, the ART RANCH Sculpture Park is now open daily from dawn-to-dusk. Visitors are invited to stroll the Magic Path within the park and experience large scale, contemporary sculptures sited in nature.

A 7-year-old boy recently visited GLOW! with his parents and exclaimed, "This is the best night of my life!"

Vision: The Triangle L Art Ranch, Inc., will be an international destination contributing to the cultural life of our Sonoran Desert Region.

Mission: Inspiring our community to experience a deeper connection with art, nature, and history.

Strategic Goals:

- Advance artists' careers through exhibitions, stipends, guest lectures, and residencies
- Provide a public venue where other nonprofits and individuals can produce events
- Engage the community through innovative art, history, and nature events

- Sustain the financial stability of the organization through grants, donations, fundraising, and art sales
- 2. To determine eligibility for this grant, if the applying organization is non-municipal or non-profit, please describe your relationship with the supporting municipality, how this project will benefit the municipality, and the municipality's role in this project, if applicable. If the applying organization is a municipality or a municipal subdivision please enter the text "Not applicable" and go to item 3.

Triangle L Art Ranch has a **positive relationship** with Pinal County. One Board member, Jim Walsh worked as a County Attorney from 2009 to 2012. Board member Liz Tuck is serving on the Pinal County Workforce Development Board. While serving as Board Chair, she became well known to the Board of Supervisors, arranging presentations and special events to inform them about the work being done to support job seekers and employers in Pinal County.

Oracle is a rural town in the southeastern part of Pinal County, often referred to as The Copper Corridor. Since its inception Oracle had been a mining town; however, in 2000 the BHP copper mine was abandoned, and many residents left the state to find work elsewhere. Since then, the town has struggled. Like many rural towns, Oracle does not have the infrastructure or natural resources to support large scale business. The best hope for the town is to become known as a destination for visitors. Oracle is an unincorporated town that relies on the county for support. The nonprofits augment the county's services by providing desirable amenities to enrich the town's culture.

Triangle L Art Ranch is an active partner in a coalition of businesses and nonprofits endeavoring to develop Oracle as a tourist destination. The coalition has been able to combine resources to develop a website, www.visit Oracle.org and promote events through social media. The more successful the coalition becomes, the more likely Oracle entities will thrive financially. This collaboration is an ongoing economic development project for current and future businesses and nonprofits.

At this time, the **county's involvement** in this proposal is supporting Triangle L Art Ranch by being the pass-through Fiscal Agent for the Gila River Indian Community. Triangle L Art Ranch has not received funds from GRIC prior to this proposal.

3. Describe the proposed project, objectives, and your plan to implement.

Sculpture in the Park 2025 is a <u>year-long project</u> with the goal of reaching the next level of organizational capacity for this nonprofit. The focus of the project is **economic development**. The planned activities will provide **income to 32 artists**, **musicians**, **authors**, **and independent contractors**.

The foundation that holds the project together and makes the individual parts successful is a robust marketing campaign. Until now the funding has not been available to pay our talented Media and Public Relations Coordinator for the hours needed to produce a cohesive, branded marketing campaign. She has been able to successfully promote individual events, but not the resources, including time, to publicize the Sculpture Park as a tourist destination that is open daily to the public. There is also the need to expand the Sculpture Park's presence through continuous updates to digital media including the website, social media, and e-mail newsletters. Photographs, printed materials, maps, and written content are essential to promote the many aspects of our activities. In turn, we will focus on distribution to media outlets and other destinations to grow a diverse audience.

In addition to the marketing campaign described above, several special events are planned to attract visitors to the venue.

Acquire New Sculptures

The Art Ranch will put out a call for submissions by visual artists. The top 6 artists will receive stipends of \$1,000.00 with the stipulation that the artwork remain on the Sculpture Path at least through the end of 2025. The Art Ranch will also pay four runner-up submissions a stipend of \$500.00 each.

The sculptures on the Magic Path are created by emerging and experienced artists. One of our strategic goals is to advance artists' careers. Some of the works we gratefully display are outside the realm of traditional galleries. It is a joy for us to provide a venue for their works.

Public Reception for New Sculptures

The Board of Directors will invite special guests to meet the artists and view the new artworks sited on the Sculpture Path. A small band will entertain, and refreshments will be served. The goal is to extend invitations to people who are not familiar with the Art Ranch.

Illuminated Evenings

Four illuminated evenings are planned for the year. They will take place in April, May, November, and December. The Sculpture Park is magical at night when all sculptures and paths are illuminated.

Lecture Series

Six lectures will be presented during 2025. These are opportunities for authors to earn an honorarium and sell their books. The audiences are members of the general public.

Daytime Visits

These tours of the park are self-guided. Maps of the pathways and sculptures are provided. Many people enjoy experiencing nature in this way, some enjoy sitting in quiet nooks along the path. Guests find the experience a refreshing escape from stress.

Volunteer Coordinator

Prepping for these events takes many hands to create the magical atmosphere we provide. From the outset, preparation has been a community affair, with many artists and residents lending a hand. As we have grown, we have reached the point where a part-time Volunteer Coordinator is urgently needed.



Objectives:

- Publicize a juried call for 10 sculptures to be placed at the Park during 2025
- Provide \$8,000 in stipends to the 10 entries judged the best
- Exhibit the winning sculptures at a special event in the spring of 2025
- Present a lecture series of 6 presentations paying honorariums of \$300 to each author or artist
- Increase daytime visits and donations at least 10% compared to 2024
- Increase diversity among the artists whose work is exhibited
- Develop a cohesive marketing campaign to build awareness of Sculpture Park with the result that total attendance increases by 20% compared to 2024
- Increase traffic for all tourism enterprises in Oracle

Implementation Plan

The timeline displayed later in this proposal will be our guide for implementing the activities we have described. The project manager is responsible for ensuring that the team works together to accomplish tasks on time. The media consultant and project manager will work closely together to develop a media calendar that coincides with event dates. Sharon Holnback, Board Chair, has years of experience in marshalling resources to make things happen. She will be highly involved in all aspects of the project. Other Board members will step in when needed.

The media consultant will design a comprehensive marketing campaign targeting the general public, including local residents. The campaign will spotlight the Sculpture in the Park 2025 theme and coordinate the various events with the campaign theme.

The Board of Directors wholeheartedly supports this proposal. They are confident that with the financial assistance requested they will be able to achieve the objectives listed above. Everyone looks forward to the contribution we will make to the Arts Community and Pinal County.

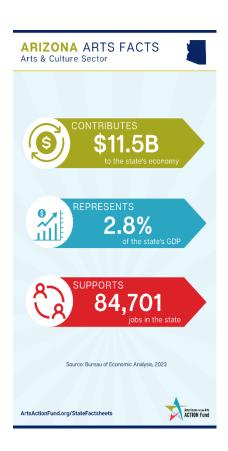
4. Describe how the proposed project satisfies one or more of the priority funding areas identified by the Gila River Indian Community.



Sculpture in the Park 2025 is an **Economic Development project**, contributing to the Artist Community in Pinal County and the town of Oracle.

The graphic below highlights the benefits that Arizona artists contributed to the state economy in 2023. The number of jobs, (84,000) as well as the finances added to the state's economy (\$11.5 billion). While smaller in scope, we strongly believe the Sculpture Park has the potential to make a significant contribution to Oracle's economy. This project will provide income to **32 artists and independent contractors.** Oral surveys reveal that most Sculpture Park visitors eat a meal in town, check out retail stores, and stop at other attractions such as the Arizona Zipline. As the Sculpture Park grows, its impact on the economy will rise.

According to the U.S. Bureau of Economic Analysis (BEA), the arts and culture sector is a \$730 billion industry, which represents 4.2 percent of the nation's GDP—a larger share of the economy than transportation, tourism, agriculture, and construction. The BEA's <u>"Arts and Cultural Production Satellite Account"</u> takes into account the full breadth of the nation's arts and culture industries—nonprofit, public sector, commercial, entertainment, university education programs, etc.



5. Identify the needs/problems to be addressed, target population and number of people to be served by the project.

The Board of Directors is **gravely concerned** about the lack of exhibition space for artists to show and sell their work throughout Pinal County. There is little opportunity for individuals to develop artistic skills or display their work. As mentioned above, the art world can provide significant economic stimulus to towns, counties, and states, but only if there are venues for art to exist.

While the Copper Corridor is surrounded by natural beauty, including mountains, rolling hills and a high desert environment, there are few ways to replace the economic chasm created by the mine closure.

The area does not have the infrastructure to support modern manufacturing. Tourism is the most lucrative alternative. Much work needs to be done to achieve the goal of becoming a vibrant destination. The Gila River Indian Community can have an important part in making that happen.

In rural areas like Oracle and neighboring towns, two barriers make it difficult for many to experience the arts. One limitation is geography. Oracle is 35 miles from Tucson, and our neighbors are even farther away. For busy families, it is hard to find time for family outings to municipal art events. In terms of time, Oracle is an hour away from downtown Tucson. The other obstacle is economics. One economic statistic that indicates low incomes is the number of children who receive free or reduced meals at school. In Oracle, it is 73%.

The target audience includes residents from Oracle and nearby towns, as well as visitors from Tucson, Oro Valley, and Phoenix. The number of annual visitors for art receptions, events, lectures, and park visitors is expected to be **2,500**.

We relish cultural diversity and inclusion. The Sculpture Park hosts artists from different cultures and backgrounds. One of the things this grant will provide is the expansion of calls for artists through contact with more organizations. The intent is to include more diversity among the artists.

6. Define the project as a new or continuing program. Has GRIC previously funded this project?

If funded, the project will continue illuminated nighttime events and the number of author/artist honorariums for a lecture series. The other events in the project are new. Gila River Indian Community has not funded the Sculpture Park before.

7. Provide a brief timeline including start and finish dates. Indicate if the timeline is flexible.



Start Date: Receipt of funds - expected early November 2024

End Date: December 31, 2025

Our timeline is flexible.

| Acquire New Sculptures | Activities | Date | |
|-------------------------------------|---|---|--|
| | Publicize the call for sculptures | After receipt of funds November 2024 | |
| | Set deadline for entries | December 31, 2024 | |
| | Judge entries & select artists | January 2025 | |
| | Contracts with winning artists | February - March | |
| | Prepare sites for sculpture | February - March | |
| | Delivery, installation of entries | February - March | |
| Public Reception for New Sculptures | Plan, publicize reception for new sculpture artists | January 2025 | |
| | Contract with musicians | After receipt of funds January 2025 | |
| | Send invitations | February 2025 | |
| | Maintenance of pathway | Nov. 24 - Nov 25 | |
| | Labels, Maps & Signage for Park and sculptures | February -March 2025 | |
| | Order, prepare refreshments | March 2025 | |
| | Sign-in sheet | February 2025 | |
| 4 Illuminated Evenings | | May, June Nov, Dec 2025 | |
| | Publicity for each event | Ongoing | |
| | Maintenance of Sculpture Park & parking lot | March, April, Oct., Nov | |
| Lecture Series (6 events) | Set tentative schedule | January 2025 | |
| | Contract with authors, artists | February through November | |
| | Publicize each event | Ongoing | |
| | Set up Gallery for each event | Day before event | |
| Daytime Visits | Marketing | Continuous through 2025 | |
| | Maintain Pathway & Grounds | Continuous through 2025 | |

8. Identify other organizations, partners or funders participating in the project and their roles.

Additional resources (partners and funders):

- The Oracle community. Residents and artists are truly partners who volunteer to assist in the preparation and production of the art ranch's illuminated nighttime extravaganzas.
- The expertise of our board of directors. Sharon Holnback, the Board Chair, has 40 years' experience presenting art and producing events. All board members are committed to finding unique ways to bring art and entertainment to our community.
- The natural beauty of this high desert ranchland. The Art Ranch's landscape is awe inspiring.



- The artist community throughout Arizona. The board looks forward to expanding partnerships with additional arts organizations.
- Donations. The Board of Directors has been amazed by the number of residents and visitors who donate money to the Art Ranch. In addition, the ranch receives commissions for the sale of art in the Gallery, Gift Shop and Sculpture Park.
- Entrepreneurs and nonprofit leaders who work together to develop Oracle into a tourist destination.
- 9. Would you be able to implement the proposed plan if your organization received partial funding for this project?

If Triangle L Art Ranch receives less funding, we would need to cancel one of the components of this proposal. The Board believes this multifaceted project will be the thrust we need to achieve our goals.

10. Describe your plan for project financial sustainability beyond the grant period. If this is a program/project previously funded by the Gila River Indian Community describe efforts made towards the previously described sustainability plan.

We plan to continue these events annually. With higher attendance, we expect higher ticket sales, art sales, and donations from visitors to increase. We will expand our fundraising efforts in 2026. The Board of Directors is actively involved in the management of the Sculpture Park and will lead fundraising activities. In 2025, the Board will revise its current plan to raise funds.

11. Describe your plan to document progress and results.

The Art Ranch uses Quick Books to record financial data and generate financial reports. This financial platform allows the user to track income and expenses for each activity. An increase in revenue is one way to document progress and results. Other indicators of progress and results that will be documented:

- Held a lecture series that included six presentations by artists or authors. Audience numbers will be tracked.
- Promoted 4 Illuminated Evenings that feature new sculptures.
 Number of attendees will be tracked
- 10 new sculptures were selected, and artists were paid stipends
- Produced a Springtime Sculpture Event to unveil the new sculptures
 Number of attendees will be tracked
- Daytime visitors were tracked through a sign-in system



- Tracked total attendance for the year
- Increased social media followers and subscribers to our email newsletter by 20% (use analytics provided by apps)
- Increased visitors to the website by 20% (use analytics provided web host)
- 12. Indicate any application to and/or awards made by a tribe other than the Gila River Indian Community for state shared revenues for this and any other project for the past five (5) years. If this information is included in a separate attachment, please indicate that here.

Triangle Art Ranch has not applied for nor received awards from other tribes.

Project Budget

Budget Period: Click here to enter text.

For each budget item listed here please provide a narrative description on the following Project Budget Detail page.

| Proposed Budget Expense | Amount | Amount | In Kind | Total Budget |
|---------------------------------------|----------------|---------------|---------------|--------------|
| (list each budget item) | requested from | requested or | contributions | |
| | GRIC | secured from | | |
| | | other sources | | |
| 1. Media and PR Coordinator (annual) | \$10,000 | \$0 | \$12,000 | \$22,000 |
| 2. Project Manager(s) | \$3,500 | \$0 | \$0 | \$3,500 |
| 3. Volunteer Coordinator | \$2,000 | \$0 | \$0 | \$2,000 |
| 4. Sculpture Contest Honorariums | \$8,000 | \$0 | \$0 | \$8,000 |
| 6@\$1,000 and 4@\$500 | | | | |
| 5. Media, Ads, Promotion | \$2,000 | \$0 | \$0 | \$2,000 |
| 6. Musicians/Performers for Sculpture | \$4,000 | \$0 | \$0 | \$4,00 |
| Event and Illuminated Evenings | | | | |
| 7. Lecture Series 6@\$300 | \$1,800 | \$0 | \$0 | \$1,800 |
| 8. Trail and Park Maintenance | \$2,000 | \$0 | \$3,000 | \$5,000 |
| 9. Parking/Security | \$1,000 | \$0 | \$0 | \$1,000 |
| 10. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| 11. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| 12. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| 13. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| 14. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| 15. Click here to enter text. | \$0 | \$0 | \$0 | \$0 |
| Total Budget | \$34,300 | \$0 | \$15,000 | \$49,300 |

Project Budget Detail

Please provide a narrative description for each of the project budget items listed on the previous page. Include the dollar figure and how it was derived.

- 1. Media and PR Coordinator requesting \$10,000 to increase the annual pay of 12,00 already budgeted. Allow more time for website, photography, graphic design and media promotion. Independent contractor paid approx \$25 an hour.
- 2. Project Manager Negotiated contract to manage project and maintain financial reports of the project
- 3. Volunteer Coordinator Develop criteria and create and co-ordinate a volunteer program to help staff events and work on park. Based on past experience of hours required for an unpaid volunteer coordinator
- 4. Sculpture Contest Honorariums This is a typical stipend to exhibit large scale sculpture for one year. The increase above Sculpture in the Park 2023 will allow us to attract more recognized artists.
- 5. Media, Ads, Promotion Printed materials to promote "Sculpture in the Park 2025", Illuminated Evenings, Lecture Series, Dawn-to-Dusk visits, Signage, Advertisements. Based on past experience of promotional materials, etc.
- 6. Stipends for Musicians/Performers \$750 budgeted for each Illuminated Evening and \$1,000 for "Sculpture in the Park" Gala Reception. This is on par with what we have paid in the past. \$500 for a band and \$100-\$200 for individual performers or troupes.
- 7. Lecture Series Pay Artists or Authors \$300 Stipend for their Presentation. A typical rate for honorariums in this region.
- 8. Trail and Park Maintenance Landscaping of Park Grounds, Mainenance of Trails, roads and lots is ongoing. Many volunteer hours go into preparation; not all work can be done by hand. There are times when hiring a groundskeeper is necessary. Request based on prior experience.
- 9. Parking/Security \$500 or \$100 a night for 5 event nights for Secutiry Guard Parking attendendents \$100 a nightin line with what we've paid before.
- **10**. Click here to enter text.
- **11.** Click here to enter text.
- 12. Click here to enter text.

- 13. Click here to enter text.
- **14.** Click here to enter text.
- 15. Click here to enter text.

Other explanation: 94% of funds requested will be used to pay artists, professional contributors, and independent contractors.

To ensure a complete application and proper submission please refer to the Grant Application Instructions.



TRIANGLE L ART RANCH INC C/O SHARON HOLNBACK PO BOX 349 ORACLE, AZ 85623 Date:
10/21/2020
Employer ID number:
84-5027415
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)

Form 990 / 990-EZ / 990-N required: Yes

Effective date of exemption: May 3, 2019 Contribution deductibility: Yes Addendum applies:

No DLN: 26053644010340

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin

Director, Exempt Organizations

stephen a martin

Rulings and Agreements

Letter 947 (Rev. 2-2020) Catalog Number 35152P







