

# Greater Phoenix Greater Together

DECEMBER 2023



# About GPEC



# Our Mission

To attract and grow quality businesses, and advocate for Greater Phoenix's competitiveness.

# Our Values

*The GPEC Way*

- We are an inclusive, diverse family
- We are change agents
- We lead from the front
- We promote intellectual curiosity
- We remain on the edge
- We are tenacious
- We are agile and adapt to change
- We are committed to selfless service



ABOUT GPEC

# GPEC by the Numbers

Over the last 34 years GPEC has fueled the regional economy, racking up some impressive stats along the way.

**987+**  
Regional Locates

**181K+**  
High-Quality Jobs

**\$65B**  
Capital Investment



# A Public-Private Partnership

GPEC works with 22 member communities, Maricopa County and more than 200 private investors to accomplish its mission, and serve as a strategic partner to companies across the world as they expand or relocate.



22

Member communities



200+

Private investors



# GPEC Services

## ▶ Operating Cost Comparison

- Perform annual operating cost comparisons across major markets.
- Analyze real estate, labor, utilities, taxes and incentives.

## ▶ Regional Labor Market Data

- Provide current wage rates, labor force and skill levels based on occupation and industry.
- Analyze labor force availability data and create custom drive time analysis.
- Connect with local employers for HR insight.

## ▶ Site Selection Assistance

- Aggregate a comprehensive listing of value-based assets, unique buildings and shovel-ready sites.
- Provide easy property search by size, location, price, zoning and more.

## ▶ Economic Impact Analysis

- Evaluate project's economic impact and community benefit.
- Prepare geospatial analysis.

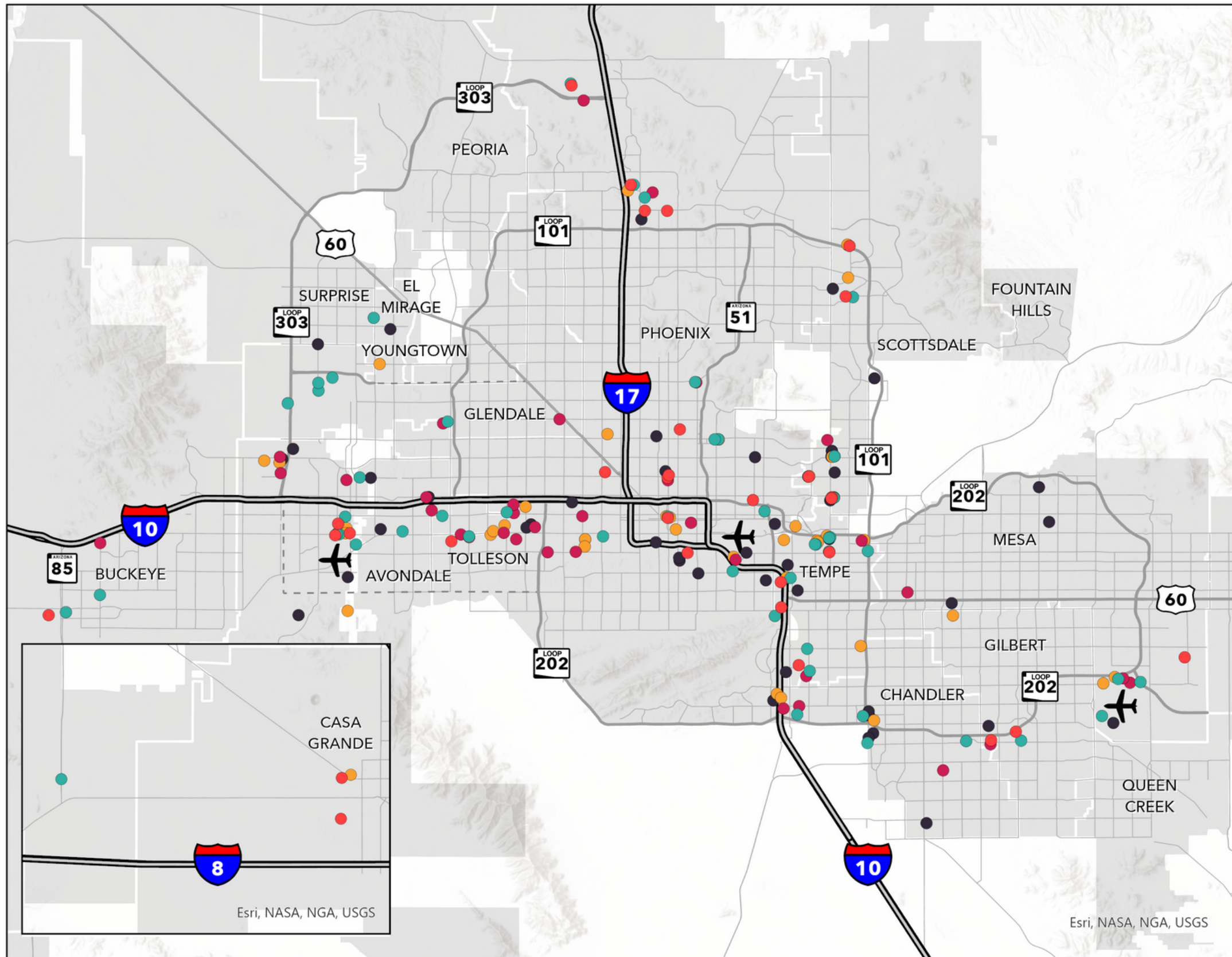
## ▶ Connectivity To Key Resources

- Introduce your company to community college, university and key workforce assets.
- Coordinate with state and local regulatory authorities.
- Connect you to business leaders within the region.

## ▶ Public Relations Assistance

- Draft a press announcement and coordinate quotes from key stakeholders on behalf of the client.
- Press announcement distribution to media outlets.
- Support and coordination for ribbon cutting and grand opening events.

# Locates: FY19 - FY23



## Legend

✈ Airport

— Existing Freeway

--- Planned Freeway Expansion

## Fiscal Years

● FY19

● FY20

● FY21

● FY22

● FY23

# Pinal County



# Locates in Pinal County

LUCID

 LG Energy Solution



**KOHLER**<sup>®</sup>

**AIR PRODUCTS** 



 NIKOLA<sup>™</sup>

**NRS**  


# Pinal County - Historical ROI



\* - The Revenue estimates are from the Greater Phoenix Consensus Impact Model. In 1999, GPEC and our members developed the region's first-ever consensus-based revenue and economic impact model. Based on nationally accepted multiplier data provided by IMPLAN, the model is customized to calculate economic and revenue benefits for GPEC's members and the State of Arizona.



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